



**RE: Energy Star Logos and Guidelines**   
**Melanie THOMAS** to: Fran Felton

03/24/08 08:50 AM

Good Morning Fran,

I'm attaching the documents you need to complete to become a retail partner. The instructions for completing the documents, and the address to send them to when you've done so, can be found in the letter. If you have any problems or questions, just let me know.

Take care,  
Melanie



Gorell Dealer - PA Letter.pdf 1. Blank Retailer PA.pdf 2. Commitment Form.pdf 3. Retail Program Requirements.pdf  
"Fran Felton" <Fran@SouthernIndustries.com>



**"Fran Felton"**  
<Fran@SouthernIndustries.com>

03/20/08 10:41 AM

To "Melanie THOMAS" <MTHOMAS@gorell.com>  
cc

Subject RE: Energy Star Logos and Guidelines

Thank you for your help-

I will be interested in signing up as an Energy Star Partner so any help will be great!

Fran

-----Original Message-----

From: Melanie THOMAS [mailto:MTHOMAS@gorell.com]  
Sent: Thursday, March 20, 2008 7:32 AM  
To: Fran Felton  
Subject: Energy Star Logos and Guidelines

Good Morning Fran,

I spoke with Dennis yesterday about your letter from the EPA and he asked me to send you over the appropriate logos and other materials. I am attaching a copy of the logo usage guidelines for the standard Energy Star logos, two versions of the Energy Star Linkage Phrase logo that you can use in your advertising, and a special Sustained Excellence photo and verbiage that Gorell created for dealers to use. I hope this helps to resolve your problem.

Also, is your company signed up as an Energy Star retail partner yet? If not, you definitely should do so. It's FREE, and partnership gives you

access to all the logos and materials through the Energy Star web site, plus your company gets listed on the Energy Star website. If you're interested, let me know and I can email you over the paperwork that you need to complete. It's really quite an easy process.

If you have any additional problems or questions about Energy Star, feel free to call or email me. I coordinate the Energy Star program and awards nominations for Gorell, so I'm sort of the in-house expert.

Have a great day,

Melanie Thomas  
Gorell Windows & Doors, LLC

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(See attached file: ES\_Awards\_0208\_forDEALERS.jpg) (See attached file: Energy Star Usage Guidelines.doc) (See attached file: ES Linkage Mark v1.jpg) (See attached file: ES Linkage Mark v2.jpg)

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