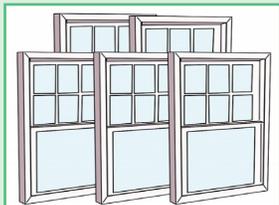


# GORELL'S 2008-2009 "GO GREEN WITH ENERGY STAR® WINDOWS" SWEEPSTAKES



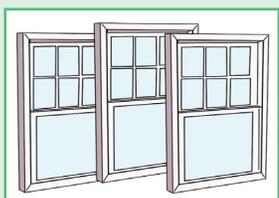
## GRAND PRIZE

**HOUSEFUL of Gorell ENERGY STAR® Qualified Premium Replacement Windows** Maximum 12 windows, up to a \$12,000 retail value.



## 1ST PRIZE

**FIVE (5) ENERGY STAR Qualified Premium Replacement Windows** Up to a \$5,000 retail value.



## 2ND PRIZE

**THREE (3) ENERGY STAR Qualified Premium Replacement Windows** Up to a \$3,000 retail value.

Products will be custom manufactured by Gorell Windows & Doors and installed by an authorized Gorell dealer.



Sweepstakes  
begins  
July 1



To celebrate Gorell's fifth consecutive ENERGY STAR® Partner of the Year Award and our third Sustained Excellence Award and—more importantly—to **generate LEADS and NEW BUSINESS for YOU**, Gorell Windows & Doors is conducting a major Gorell ENERGY STAR qualified products sweepstakes.

To receive inquiry entries from this sweepstakes promotion, you must agree to:

- Use the entries to promote and sell only Gorell windows and doors.
- Provide installation at no cost of any winner's Gorell products should there be winners in your sales area.

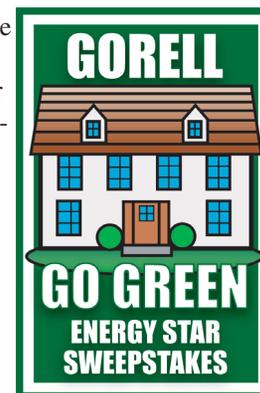
In addition to the inquiries and leads you receive, dealers with winning entries also receive tremendous opportunities for local publicity and more business!

Tell prospective customers about this wonderful opportunity to win Gorell prizes by directing them to Gorell's web site, [www.gorell.com](http://www.gorell.com), where they can enter the sweepstakes and learn about the last sweepstakes winners!

We also encourage you to promote this sweepstakes in your own marketing efforts to generate inquiries and leads. We have created several newspaper sweepstakes ads for your use as well. Visit Gorell *e-Central* to view and download them, or contact your Gorell Customer Service Representative to have them faxed or emailed to you for review.

To further help you promote the sweepstakes, we have developed a mailer and insert for your use. These are also available on *e-Central* or through your Customer Service Representative. All of these marketing materials can be customized with your company's logo and contact information to help you generate leads.

*See reverse side of this flyer for sweepstakes details.*



If you do not wish to participate in this promotion, please inform your Customer Service Representative or Regional Sales Manager—or email [bhill@gorell.com](mailto:bhill@gorell.com).

**Gorell**  
WINDOWS & DOORS

## Here's how the Gorell's 2008-2009 "Go Green with ENERGY STAR Windows" Sweepstakes works:

1. Eligible sweepstakes participants should visit Gorell's web site at [www.gorell.com](http://www.gorell.com) to participate.
2. Participants can click on the sweepstakes logo on Gorell's home page to access the sweepstakes section and entry form.
3. The sweepstakes section (which will be online July 1) will display the details of the sweepstakes, the entry form and rules and regulations.
4. When participants complete and submit the entry form, they are agreeing to be contacted by a Gorell dealer.
5. Entry forms (example below) for your sales area will be forwarded to you by your Gorell Regional Sales Manager.
6. It is incumbent upon you to act on the entries. We urge you to contact sweepstakes participants to address their window and door needs and to set appointments to sell them Gorell products.
7. When in contact with sweepstakes participants, you may also need to explain sweepstakes details (see rules & regulations). For example, be prepared to explain that should they purchase Gorell products from you, they will be refunded their investment should they win. Also be prepared to explain, should the homeowners not appreciate being contacted, that they did agree to be contacted by entering the sweepstakes.
8. If you have any questions about the sweepstakes, please contact your Customer Service Representative. (Please do not have homeowners contact Gorell.)

See the Official Sweepstakes  
Rules and Regulations at:  
[www.gorell.com/sweepstakes](http://www.gorell.com/sweepstakes)

## Sample entry form as it will appear on [www.gorell.com](http://www.gorell.com):

Yes, I am a homeowner and by entering the Gorell Sweepstakes, I agree to the stipulations in the Official Sweepstakes Rules & Regulations and I authorize Gorell Windows & Doors, LLC or a Gorell dealer to contact me. I also understand that any information provided on this entry form will not be sold or provided to any organization other than Gorell and its respective Gorell dealer in my area.

Name\* \_\_\_\_\_ Address\* \_\_\_\_\_

City, ST, ZIP\* \_\_\_\_\_ Phone\* \_\_\_\_\_

Email\* \_\_\_\_\_

\*Required

What products are you interested in?

Replacement Windows:

- |  |   |
|--|---|
| <input type="checkbox"/> Double-hung windows | <input type="checkbox"/> Awning windows           |
| <input type="checkbox"/> Sliding windows     | <input type="checkbox"/> Picture windows          |
| <input type="checkbox"/> Casement windows    | <input type="checkbox"/> Specialty-shaped windows |

New-Construction Windows:

- |  |  |
|--|--|
| <input type="checkbox"/> Double-hung windows | <input type="checkbox"/> Sliding windows |
| <input type="checkbox"/> Single-hung windows | <input type="checkbox"/> Picture windows |

Hurricane Windows:

- |  |   |
|--|---|
| <input type="checkbox"/> Replacement windows | <input type="checkbox"/> New-construction windows |
|--|---|

Bay and Bow Windows:

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Bay windows | <input type="checkbox"/> Bow windows |
|--------------------------------------|--------------------------------------|

Garden Windows:

- Garden windows

Patio doors:

- |  |  |
|--|--|
| <input type="checkbox"/> Sliding patio doors | <input type="checkbox"/> Swing patio doors |
|--|--|

How old are the windows in your home? \_\_\_\_\_

What problems or concerns do you have about your current windows and doors?

- |  |   |
|--|---|
| <input type="checkbox"/> High energy bills                         | <input type="checkbox"/> Security concerns                      |
| <input type="checkbox"/> Air infiltration/drafts                   | <input type="checkbox"/> Constant maintenance                   |
| <input type="checkbox"/> Water leaking around windows or doors     | <input type="checkbox"/> Outside noise                          |
| <input type="checkbox"/> Windows/doors rotting or deteriorating    | <input type="checkbox"/> UV damage to furnishings and carpeting |
| <input type="checkbox"/> Difficulty opening and closing windows    | <input type="checkbox"/> Uncomfortable cold or hot spots        |
| <input type="checkbox"/> Difficulty in cleaning windows            | <input type="checkbox"/> Other: _____                           |
| <input type="checkbox"/> Windows freezing shut in cold weather     | _____   |
| <input type="checkbox"/> Condensation on interior of windows/doors | _____   |

Are you currently in contact with someone about purchasing Gorell products?

- Yes Dealer Name: \_\_\_\_\_
- No

When do you plan to have your windows/doors replaced?

- |  |  |
|--|--|
| <input type="checkbox"/> Within 3 Months | <input type="checkbox"/> Within 9 Months |
| <input type="checkbox"/> Within 6 Months | <input type="checkbox"/> 1 Year +        |