

## Logos & Marks

Choose from several ENERGY STAR and green logos to use when promoting Gorell windows and doors in product literature, advertisements, web sites, etc. Gorell offers standard ENERGY STAR logos, a special graphic promoting its consecutive ENERGY STAR awards and two custom green logos.



## ENERGY STAR Logo Usage

When promoting Gorell ENERGY STAR qualified products, Gorell dealers should use the ENERGY STAR linkage phrase marks. ENERGY STAR has developed strict guidelines that dealers must abide by when using these ENERGY STAR logos in marketing or sales efforts.

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