

Save hundreds, even thousands of dollars during this sale!

# Great Window Sale!

on Gorell Windows—America's Finest High-tech Windows, Custom-made for Your Home!

**Ask about our fuel savings guarantee!**

**LIFETIME WARRANTY**

## STOP HIGH FUEL BILLS with LOW E GLASS

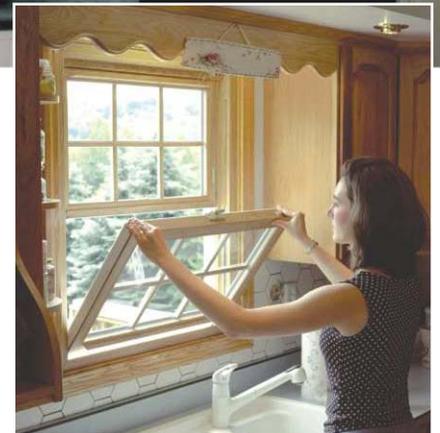
Gorell SolarControl™ Low 'E' Glass helps keep your home warmer in winter and cooler in the summer, lowering heating and cooling bills year round, and cuts damaging ultra-violet rays from the sun to help protect your furniture, carpet and draperies from fading.



## Act Now and Avoid High Fuel Bills!

### Choose from the Best of America's High-Tech Insulating Windows

Our tough, maintenance-free vinyl windows can't rust, peel, corrode, rot, blister, flake or warp and never need painting. High-efficiency glazing and weatherstripping will slash your fuel bills while sealing out air leaks and noise for year-round comfort. Easy-operating sashes on double-hung and slider models tilt in so you can safely clean both sides of your windows from inside your home, and the heavy-duty design and other high-security features will give you peace of mind!



## MAIL TODAY!

No postage necessary—No obligation, Nothing to buy

Additional 5% discount if mailed within 7 days!

# Yes!

I want to save while you're in my neighborhood. Please call me with more information about Gorell premium-quality windows and doors.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (        ) \_\_\_\_\_

Please call me in the:  Morning  Afternoon  Evening



## DON'T DELAY!

Catch us while we're working in the neighborhood! Get a free, friendly, in-home product demonstration and estimate.

There's no obligation.

## Call or mail TODAY!

For more information on Gorell products:  
[www.gorell.com](http://www.gorell.com)



**See  
Below!**

**You've been selected  
to participate in a special  
Neighborhood Discount Promotion!**

Dear Folks:

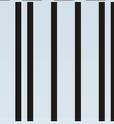
We recently installed Gorell windows in your neighborhood at:

**123 Main Street**

Because our crews and equipment are already here in your area, we can offer you **BIG SAVINGS** on Gorell windows, America's finest, high-tech windows. You can save hundreds, even thousands of dollars now while we're in your area.

Call or mail today for a **FREE, no-obligation product demonstration consultation and estimate.**

**1-800-555-1234**



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NUMBER

POSTAGE WILL BE PAID BY ADDRESSEE

HOME IMPROVEMENTS  
123 MAIN STREET  
ANYTOWN USA 12345-9987

