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2004, 2005, 2006, 2007, 2008 ENERGY STAR®
Partner of the Year. 2006, 2007, 2008
Sustained Excellence Award.

1380 Wayne Avenue • Indiana, PA 15701



Name
Company
Address 1
Address 2

April 14, 2008

Dear Name:

Gorell Windows & Doors is looking to partner with energy companies to help establish “Green” alliances. This “Green” partnership would help reduce energy consumption by homeowners and also reduce carbon emissions.

As you’re probably aware, energy-efficient windows are one of the most proven means of lowering home energy costs. Studies show that 25-30 percent of home energy use is due to older, less efficient windows. New technology—such as double- or triple-insulating glass and Low-E coatings—enable windows to meet strict ENERGY STAR criteria and help improve the thermal efficiency of homes.

As the only five-time National ENERGY STAR Partner of the Year Award winner in the windows and doors category, Gorell is committed to manufacturing and promoting ENERGY STAR qualified windows as one of the best ways for consumers to lower home energy costs. We would like to partner with NAME to promote ENERGY STAR qualified Gorell windows to your customers.

Specifically, we are interested in offering your customers an opportunity to save \$25 on every ENERGY STAR qualified Gorell window that they purchase for their homes. We will provide a coupon for you to enclose with your next utility bill mailing to customers. They will save money when they purchase new ENERGY STAR qualified replacement windows—and, in turn, will save on their home utility bills and help further reduce carbon emissions. This makes for a “greener” planet.

Perhaps your company may also want to offer customers a special rebate in conjunction with these coupons from Gorell. For instance, perhaps they also receive a one-time \$10 rebate on their utility bill for every Gorell ENERGY STAR qualified window they purchase. Regardless, Gorell wants to offer a \$25 refund on window purchases, and we hope that you will help us promote this offer to your customers.

If you are interested in a utility rebate partnership, please contact me to further discuss this opportunity. You can reach me at 724-465-1800 Ext. 6701 or email me at mthomas@gorell.com. I look forward to working with you on this endeavor.

Thank you for your prompt attention to this proposal.

Sincerely,

Melanie Thomas
ENERGY STAR Coordinator
Gorell Windows & Doors, LLC



Gorell—Exclusive Windows Partner with
the National Crime Prevention Council