



On Top of the World®
Communities

Views from

CONTACT: John Heagney
in Holiday, Fla.
(727) 942-2718

NOV. 6, 2009

FOR IMMEDIATE RELEASE

Homes That Save Money, Energy, the Planet

OCALA, FLA. – Environmental awareness is a core belief at On Top of the World Communities, 8445 SW 80th St., and is reflected in its seven new model homes as part of a sustainable design package that saves homeowners money, while saving the planet.

The model-home center – scheduled to open Nov. 21-22 – is the ultimate statement of energy efficiency and sustainability as every new home built at this 12,900-acre master planned community not only will be Energy Star® qualified, but also will offer solar power as an option.

According to company president Kenneth D. Colen, solar power on these homes can save home buyers as much as 75 percent on their monthly power bills. And even if they don't select the solar option, owners will be purchasing some of the most energy-efficient homes found anywhere.

On Top of the World Communities' commitment to energy-efficient homes began

– MORE –

SAVING MONEY, ENERGY, PLANET – ADD 1

when the Environmental Protection Agency and Department of Energy introduced the ENERGY STAR program, which integrates energy-efficient products and building techniques in its homes to ensure long-term energy savings for its home buyers.

Now, as a result of its early investment in the program, On Top of the World Communities became the state's first active-adult community to receive 100 percent ENERGY STAR qualification on all new homes and has built more ENERGY STAR homes than another other community in Florida.

ENERGY STAR homes feature more than two dozen energy-efficient products and practices including:

- R-30 ceiling insulation to reduce heat gain/loss and improve the home's durability.
- Low-E, double-pane windows to reduce condensation and heat gain/loss while protecting the home's interior from the sun's damaging rays
- Tight construction to seal and maintain the home's temperature efficiently while acting as a sound barrier
- Efficient heating-and-cooling system to improve air quality and enhance comfort while saving energy

Moreover, On Top of the World Communities hires independent, third-party inspectors to verify the home's energy-efficiency. And because On Top of the World Communities homes exceed ENERGY STAR criteria – with consistently better energy ratings – they qualify for *Energy Efficient Mortgages* and have higher appraised values.

As for the solar-capable model homes – the Huntley II model actually is fitted with solar panels – On Top of the World Communities is among the area's first home builders to incorporate alternative sources of energy as options in new homes.

For more details, visit *OnTopoftheWorld.com*.