

ENERGY STAR Strategy & Collaboration



Strategy and Collaboration

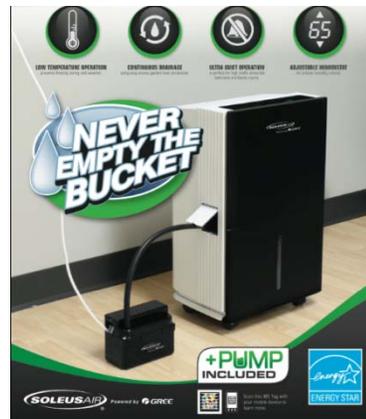


Product Specification & Stocking

Product Specification & Stocking



Product Specification & Stocking



Sales Associate & Corporate Training



Connections Example

Lowe's Home Profiles ▾ Communities ▾ Apps ▾ Help Log In

My Forums Public Forums This Forum Search

Utility

Community Actions ▾

Utility > October Energy Awareness Events

1 replies **Last Post** - Oct 1 by Bumpers, Terri

Bumpers, Terri
3 Posts

October Energy Awareness Events

Sep 18 | Tags: [awareness](#), [celebrate](#), [energy](#), [events](#), [october](#), [rebates](#), [save](#)

A representative from your local Utility Company will be coming to your store to help celebrate October Energy Awareness. The Lowe's Utility Marketing Team has scheduled various weekends in October for local utility reps to come in, stage a table and distribute information to customers regarding energy efficient products, rebates, and project tips available to help them save energy and money. Reps will be contacting store managers one week prior to their scheduled event to coordinate the staging and execution details. Utilities will coordinate and help drive traffic to stores by advertising their events through various marketing channels.

To post questions or comments, or to share pictures from your event, please visit the [October Energy Awareness Events](#) discussion forum in the Utility Community on *Connections*.

If you have any questions, email terri.e.bumpers@lowes.com

[Log in to reply](#)

Cockman, Staci
10 Posts

Re: October Energy Awareness Events

Oct 1 in response to [Bumpers, Terri](#)

[Click here](#) to view the October Events scheduled for your store.

[Log in to reply](#)

[Feed for this topic](#)

Overview
Members
Wiki
Forums
Files
Bookmarks
Media Gallery
Feeds

Topic Tags ?

Find a Tag

\$1.94 252003 2pack 6pack
aep approval apt associate
awareness bulb celebrate
cfl cfls discount discounts
efficiency energy events
fixtures funded gas green
greenlite heater incentive

Trusted sites | Protected Mode: Off 100%

Connections Example

The screenshot shows a forum page on the Lowe's website. The top navigation bar includes 'Home', 'Profiles', 'Communities', and 'Apps'. The user is logged in as 'Henderson, Mary' with links for 'Settings', 'Help', and 'Log Out'. Below the navigation bar, there are tabs for 'My Forums' and 'Public Forums', and a search bar. The main content area is titled 'TEAM Mayodan' and shows a post by 'Adair, Alan' with the title 'Great Job Craig.....'. The post content includes a compliment and a note about a customer service experience. The left sidebar contains navigation links for 'TEAM Mayodan' such as 'Overview', 'Members', 'Blog', 'Forums', 'Bookmarks', 'Wiki', and 'Activities'. The bottom of the page shows a status bar with 'Trusted sites | Protected Mode: Off' and a zoom level of '100%'.

Home Profiles Communities Apps Henderson, Mary Settings Help Log Out

My Forums Public Forums This Forum Search

TEAM Mayodan Community Actions

TEAM Mayodan

TEAM Mayodan > Great Job Craig.....

1 replies Last Post - Feb 22 by Adair, Alan

Adair, Alan 66 Posts Great Job Craig..... Feb 21 | Tags: none Flag as Inappropriate

Read the compliment. Talking about building customer loyalty..... Craig is working it. Great job and Thanks from the TEAM!!!

Note:
First Name :Debra Last
Name :Oakley Phone # : Alternate
Phone
#: Address1 : Address2 : Address3 :
City : State/Province : Zip : Location
#:2996 Store City : Store State :
Shipping/Delivery : Item Number :
Item Desc : Order Number : Model
Number : Comments :My husband
and I bought a dishwasher on
2/17/12 from Craig Wise and he was
very helpful. He came to the register
to make sure we had the rebate for
the installation and then called on
2/19 to make sure we knew about
the NC Energystar rebate. We feel
confident our purchase was handled
well. chbrown 2/21/12

Join this community to reply

Huffman, Teresa 41 Posts Re: Great Job Craig..... Feb 22 in response to Adair, Alan Flag as Inappropriate

Trusted sites | Protected Mode: Off 100%

Connections Example

The screenshot shows a web browser displaying a blog post on the Lowe's website. The page layout includes a top navigation bar with the Lowe's logo and links for Home, Profiles, Communities, and Apps. A secondary navigation bar contains 'My Blogs', 'Public Blogs', and 'My Updates'. The main content area features a sidebar on the left with a menu for 'Appliance Merchandising' (Overview, Members, Forums, Blog, Bookmarks, Wiki, Feeds, Activities, Media Gallery, Ideation Blog) and a 'Tags' section with a search box and a list of tags including 'bestbuy', 'cabinets', 'change', 'connections', 'do don't', 'experience', 'fax_machine', 'kitchen', 'lef', 'lowe's', 'online', 'pricematch', and 'realization'. The main article is titled 'Appliance Merchandising' and has a sub-heading 'Buy Green, Save Green New York State High Efficiency Appliance Rebates' by Rebecca Smith, dated Sep 2, 2011. The article text discusses a rebate program for high-efficiency clothes washers and refrigerators in New York State, starting 9/2/11. Below the article are three comments from Troy Klahn and Rebecca Smith. The right sidebar shows 'Similar Entries' with titles like 'What's This All About...', 'Increase in Major Ap...', 'Appliance Signage Pr...', 'Re: Appliance LowesN...', and 'Re: Action Required ...'. The bottom of the page shows a status bar with 'Trusted sites | Protected Mode: Off' and a 100% zoom level.

Appliance Merchandising

Appliance Merchandising

Buy Green, Save Green New York State High Efficiency Appliance Rebates

Smith, Rebecca | Sep 2 2011 | Tags: [appliance energystar rebate](#) | 3 comments | 85 visits

Attention New York Stores: All state residents are now eligible for a huge mail-in rebate on high-efficiency clothes washers and refrigerators!

Starting 9/2/11, all NY residents are eligible for \$250 off CEE Tier 2 and 3 Clothes Washers and \$350 off CEE Tier 2 and 3 Refrigerators via mail-in rebates. CEE ratings should be on the price labels. A complete list of appliances that qualify and the applications can be found online, [www.NYSApplianceRebates.com](#).

This is a great opportunity to leverage these rebates to bring the prices down even more and drive customers to purchase these products.

[Add a Comment](#) | [More Actions](#)

Comments (3)

1 Klahn, Troy commented Sep 3 2011 [Permalink](#) ☆ 0

Just wish they would update their website more. Hate saying the funds might be there, you just have to call or go online and register to find out.

[Flag as inappropriate](#)

2 Smith, Rebecca commented Sep 6 2011 [Permalink](#) ☆ 0

Troy, thanks for the feedback. Our Utilities Marketing team will share this with NYSERDA and will also be meeting with them later this year to discuss a partnership that works better for us and our customers.

[Flag as inappropriate](#)

3 Klahn, Troy commented Sep 6 2011 [Permalink](#) ☆ 0

That would be great. I understand it might be trickier to do, but it would be something to look into.

[Flag as inappropriate](#)

[Add a Comment](#)

[Previous](#) | [Main](#) | [Next](#)

Similar Entries

What's This All About...
Blog: [Environmental...](#)
Henderson, Mary
Updated Oct 10
☆ 0 | 0

Increase in Major Ap...
Blog: [Region 6](#)
Home...
Redman, Christian
Updated Sep 18
☆ 1 | 0

Appliance Signage Pr...
Blog: [Region 6](#)
Home...
Redman, Christian
Updated Sep 6
☆ 2 | 0

Re: Appliance LowesN...
Blog: [456 - Lowe's ...](#)
Leonard, Scott
Updated Sep 3
☆ 0 | 0

Re: Action Required ...
Blog: [Market #867](#)
Harmon, Katy

Connections Example

The screenshot shows a Wiki page titled "Energy Star Weekend" within the "485- Fort Oglethorpe, GA" community. The page content includes a "Page Actions" dropdown, a paragraph explaining the promotion's purpose, a link to an Excel file for printing beam labels, and a photograph of a washing machine with a "NO TAX" label. The page also features a sidebar with navigation options and a comments section at the bottom.

Navigation: Home, Profiles, Communities, Apps, Help, Log In

Community: 485- Fort Oglethorpe, GA

Page Title: Energy Star Weekend

Metadata: No recommendations | Updated Oct 02 by Lanham, Jon | Tags: None

Text Content:
In the spirit of LEF, here is an idea to capitalize on the Energy Star/Water Sense weekend for Georgia markets. We have placed beam labels on every item that qualifies under the promotion to draw attention.
The beam labels can be printed from the cabinet computer using the following file: [Energystar Weekend Labels.xlsx](#).
Open the file in Excel. It will have page 1 and 2 pre setup to print. Load the beam labels in the cabinet printer and press print. Page one is for Energystar products and page 2 is for Watersense products. Depending on the printer you have in cabinets, you will need to experiment with the orientation of the paper for correct alignment.

Image: A photograph of a white front-loading washing machine with a "NO TAX" label on the door.

Page Actions: Page Actions

Comments: Comments (0) | Versions (3) | Attachments (2) | About

Footer: Done | Trusted sites | Protected Mode: Off | 100%

Connections Example

The screenshot shows a forum interface for 'Everything Region 18 (New England)'. The main content is a post titled 'Store 1758 Kitchen Event' by user 'LeVangie, Sonja'. The post text describes a successful event with cabinet vendors, EnergyStar, and Whirlpool. Below the text is an 'Attachments' section with six image files:

- Kitchen Event 2012 012.JPG (1.9 MB)
- Kitchen Event 2012 001.JPG (2.3 MB)
- Kitchen Event 2012 008.JPG (2.3 MB)
- Kitchen Event 2012 002.JPG (2.1 MB)
- Kitchen Event 2012 010.JPG (1.6 MB)
- Kitchen Event 2012 003.JPG (1.9 MB)

A reply from 'Spann-Padon, Sharon' is visible at the bottom of the post, mentioning 'Thanks for the post, great pictures.....Quesadillas soooooo fun!'.

Connections Example

Lowe's Home Profiles Communities Apps Henderson, Mary Settings Help Log Out

My Forums Public Forums This Forum Search

0436 Hanes Mall Boulevard - Winston-Salem, NC Community Actions

0436 Hanes Mall Boulevard - Winston-Salem, NC

0436 Hanes Mall Boulevard - Winston-Salem, NC > Agenda for NC tax event

0 replies

Ballou, Dave
20 Posts

Agenda for NC tax event

Oct 31 | Tags: none [Flag as Inappropriate](#)

NC tax free event starts friday 11/02 to 11/04

Energy Star Tax Free Eligible category Inclusions:

- All Energy Star Appliances, including:
 - Clothes washers
 - freezers
 - refrigerators
 - central air conditioners
 - room air conditioners
 - air-source heat pumps
 - geothermal heat pumps
 - ceiling fans
 - dehumidifiers
- No price threshold
- North Carolina Dept. of Revenue site: http://www.dorn.com/taxes/sales/energystar_holiday.html

Lowe's Marketing Support

- Signage: 6x8, 7x10
- Local Radio
- Lowe's.com homepage
- 11/1 Customer email

Appliances and Cabinets

11/02

David 6-5	
Charlie 11-8	lunch 3
Titus 7-4	lunch 11
Walter 2-11	lunch 5
Angie 8-5	lunch 1
Travis 1-10	lunch 4

Overview
Members
Blog
Forums
Bookmarks
Feeds
Wiki

Topic Tags

Find a Tag

0436 436 compliments
hanes mall salem team
voice winston
Cloud | List

Done Trusted sites | Protected Mode: Off 100%

Connections Example

The screenshot shows a forum post on the Lowe's website. The post is titled "GSA Contract Update - Energy Star Requirements" and was posted by Adcox, Marc on September 11. The post content includes a blue header bar, a paragraph about GSA eligible item restrictions, a table of product categories, and a list of reminders. The forum interface includes a navigation menu on the left, a search bar at the top, and a footer with site information.

738 LOWE'S OF HENDERSON, NC

738 LOWE'S OF HENDERSON, NC > GSA Contract Update - Energy Star Requirements

0 replies

Adcox, Marc
41 Posts

GSA Contract Update - Energy Star Requirements

Sep 11 | Tags: none

Flag as Inappropriate

GSA Contract Update - Energy Star Requirements

New General Services Administration (GSA) eligible item restrictions are effective Immediately. In addition to the TAA requirement, products in the following select categories must also be Energy Star® certified.

Appliances	Heating & Cooling	Plumbing
Clothes Washers	Central Air Conditioning	Gas Condensing Water Heater
Dehumidifiers	Room Air Conditioning	Heat Pump Water Heater
Dishwashers	Room Air Cleaners & Purifiers	High Efficiency Gas Storage Water Heater
Freezers		Solar Water Heater
Refrigerators		Whole Home Gas Tankless
Room Air Cleaners and Purifiers		
Water Coolers		

Lowe's is actively working on integrating Energy Star® certification into point of sale disclosure and the Trade Agreements Act (TAA) look-up tool.

Reminders:

- Quote Energy Star products when available.
- Notify your GSA customer when items purchased/quoted in the above categories are not Energy Star® certified as these items would be now considered "Open Market" (not on contract).
- GSA eligible purchasers can still purchase open market items. They must, however, be made aware when items are open market.

For questions and up-to-date information to help you with your next GSA customer, please visit the [General Services Administration - GSA Wiki](#) and the [Energy Efficient Products and GSA Blog](#) on *Connections*.

Join this community to reply

Feed for this topic

Home Demo Help Lowe's Social Media Policy How to Bookmark Server Metrics

Trusted sites | Protected Mode: Off

Connections Example

The image displays three overlapping browser windows showing a community website for 'Build and Grow'.

- Top-Left Window:** Shows the 'Overview' page. It features a navigation menu on the left with options like 'Overview', 'Members', 'Blog', 'Forums', 'Feeds', 'Bookmarks', 'Media Gallery', and 'Files'. The main content area has a 'Blog' section with several posts, including 'Build & Grow and ENERGY STAR Team Up!', 'Our Fans are Pumped up... are you?', 'Jimmie Wins At Dover For The 7th Time', 'Being A Mom Can Be A Dirty Job!', and 'DreamWorks Coming Soon to Your Store! - Summer 2012'. There is also a 'Forums' section with a 'Start a Topic' button and several threads.
- Top-Right Window:** Shows a detailed view of a blog post titled 'Build & Grow and ENERGY STAR Team Up!'. The post includes an 'ENERGY STAR' logo, a video player, and text describing the September 8th clinic. It mentions that the clinic will include an activity from the U.S. Environmental Protection Agency's ENERGY STAR program. The post also includes a 'Team ENERGY STAR' section and a 'Schedule' of events for September 8th, 22nd, and 14th.
- Bottom-Right Window:** Shows the 'Files' section of the community. It lists various files for download, such as 'Clayton kids clinic.jpg', 'safety saturday 022.jpg', '2012 ENERGY STAR Campaign Lorax PSA.Riv', 'Lorax ENERGY STAR Pledge English_Spanish.pdf', 'Team ENERGY STAR Signup for Lorax 090412.pdf', '2012_Lorax_Activity_Booklet.pdf', 'Shrek Carriage - Kid's Clinic.jpg', 'photo_2.jpg', 'photo_1.jpg', and 'madagascar wig out 3.jpg'. Each file entry includes a thumbnail, the filename, and download statistics.

Connections Example

This screenshot shows the 'Green Scene' community page on the Lowe's website. The page features a navigation bar with 'Home', 'Profiles', 'Communities', and 'Apps'. Below the navigation, there are sections for 'Overview', 'Subcommunities', and 'Important Bookmarks'. The 'Overview' section includes a welcome message and a call to action: 'JOIN the community. FOLLOW the conversation. RECOMMEND to your friends!!!'. The 'Subcommunities' section lists various topics like Energy Products, Marketing, Recycling and Waste, and Utility Programs. The 'Important Bookmarks' section lists several articles related to sustainability and energy efficiency.

This screenshot shows the 'Bookmarks' page on the Lowe's website. The page features a navigation bar with 'Home', 'Profiles', 'Communities', and 'Apps'. Below the navigation, there are sections for 'Marketing', 'Green Scene', and 'Bookmarks'. The 'Bookmarks' section lists several articles related to energy efficiency and sustainability, including 'Energy & Water Savings Tips', 'DOE Energy Savers', 'EPA ENERGY STAR', and 'Lowe's Efficient Home'.

This screenshot shows the navigation menu on the Lowe's website. The menu is organized into several categories: 'Overview', 'Subcommunities', 'Tags', and 'Find a Tag'. The 'Overview' section includes links to 'Members', 'Blog', 'Forums', 'Wiki', 'Bookmarks', 'Feeds', and 'Flux'. The 'Subcommunities' section includes links to 'Energy Products', 'Marketing', 'Recycling and Waste', 'Lowe's Energy', and 'Utility Programs'. The 'Tags' section includes a search box and a list of tags such as 'energy', 'marketing', 'recycling', and 'utility'.

This screenshot shows a blog post titled 'Environmental Marketing & Communications' on the Lowe's website. The post is dated October 12, 2012, and has 24 visits. The main content of the post is a challenge titled 'Challenge: How Much Can You Save?'. The challenge asks customers to pledge to save energy by switching to energy-efficient products and reducing bills. The post includes a section titled 'Here's the challenge.' which provides details about the challenge and how to participate. The post also includes a section titled 'The store with the most pledges will be recognized across the company.' and a section titled 'Did you know that Lowe's is a 10 time winner of an ENERGY STAR award for all of our product retailing, employee and consumer outreach efforts?'.

This screenshot shows the navigation menu on the Lowe's website (continued). The menu is organized into several categories: 'Tags', 'Find a Tag', and 'Done'. The 'Tags' section includes a search box and a list of tags such as 'energy', 'marketing', 'recycling', and 'utility'. The 'Find a Tag' section includes a search box and a list of tags such as 'energy', 'marketing', 'recycling', and 'utility'. The 'Done' section includes a search box and a list of tags such as 'energy', 'marketing', 'recycling', and 'utility'.

Sales Planner

Show-Me Green
Sales Tax Holiday

2012 Missouri Energy Star Tax Event



The State of Missouri has designated Thursday, April 19 through Wednesday, April 25, 2012 as a State Sales Tax Holiday for select Energy Star® products (listed below) with a retail price up to \$1,600. Please note that Missouri local taxing jurisdictions may still charge sales tax during the state Energy Star® Sales Tax Holiday. To qualify for the tax free event, purchases for these items must be for personal use and Lowe's will not offer a tax match (discount) on the Energy Star® products during this event.

What product categories are included in this event?

- Energy Star® Clothes Washers, Dishwashers, Refrigerators (Standard Size), Freezers, Water Heaters and Air Conditioners

What does the store need to do?

- Ensure all associates are aware and familiar of the event.
- Refer to EMS "2012 Missouri Tax Event" and "2012 Missouri Energy Star Checklist" for additional event instructions.
- Lowe's POS system will automatically exempt Missouri State sales tax for all qualifying items purchased both Stock and Special Order. If the item is exempt from local tax, the system will exit applicable sales tax. No additional action is needed by the store associates for the exemption of the sales tax. If an item that qualifies to be exempt is taxed by the system, use the Sales Tax process to refund tax on that individual item.



Marketing Support

- Tab 041912 will advertise the Missouri Energy Star Tax Event with Front Cover Messaging.
- On 4/19, an e-mail will be sent to notify customers of the Sales Tax Holiday.
- 30-second radio spots will be airing from 4/19-4/25.
- Event banner on Lowe's.com homepage will inform customer's shopping online of the Sales Tax Holiday.



Signage

- Signage will arrive in the Week 11 Signage Kit.
- Stores will receive 6" x 8" and 7" x 10" signs.
- Ensure Signage is posted prior to store opening on 4/19 and removed at close of business on 4/25.



Public Relations

- If you receive News Media inquiries about the upcoming Energy Star® products, please allow them to take photographs/video in your store. You may speak about the energy saving products Lowe's offers and about customer interest in energy saving products. Refer to the [Store Talking Points](#), for additional details.
- Please contact Tara Gudger at 700-758-4152 in the Lowe's public relations department of any/all news organizations that visited your store.
- [Media Release](#)



Exchanges and Returns - Store Process Update

- When a store uses the Sales Tax Correction process to refund sales tax on an item, the store must email the [Sales Tax Questions Mailbox](#) providing the item number and item description to make sure the item is coded correctly. If the sale has not been invoiced yet and an exempt item is being taxed, stores are to invoice the item separately using tax exempt account 099801136 to exempt the item from Missouri sales tax. The tax exempt account can also be found by contacting 777-777-7777. The tax exempt account will totally exempt the item.
- Review Store Process Update: Sales Tax Correction prior to the Sales Tax Holiday. The Store Process Update can be found by clicking [here](#). If an item that qualifies to be exempt is taxed by the system, use the Sales Tax Correction process to refund tax on that individual item.

Questions?

Please e-mail the Project and Event Sales mailbox at ProjectandEventSales@lowes.com.



Sales Planner

Store Management Overview | Specialty Sales | Huddle Selling Sheets | Archives

2012 Black Friday Event Checklist
Print Advertising: Pre-Black Friday Tab 111612, Valid: 11/15 - 11/21
Print Advertising: Post Black Friday Tab 112912, Valid: 11/29 - 12/3

Select Departments Below:



Resource Links

- ▶ How to Clones
- ▶ Merchandising with SPEED
- ▶ Micro Season Chats
- ▶ MyLowe's Employee Resources / Job Aids
- ▶ Planograms/Blueprints
- ▶ Signage Display Status Report
- ▶ Promotions and Rebates (PromoSearch)
- ▶ Tips for using Impact Behaviors
- ▶ Event Execution Community
- ▶ Store Media Community

Trusted sites | Protected Mode Off

Trusted sites | Protected Mode: Off

100%

Store Event Resources

You are in: Event Execution Community > Event Execution Wiki > Event Execution Resources

Event Execution Resources

17 people | Updated Nov 13 by Crane, Erica | Tags: calendar, checklists, corner, event, events, execution, focus, guides, holidays, items, marketing, merchandising, mmm, news, newsletters, performers, planner, project, related, rop, sales, tabs, tax, top, weekly, weekly_sales_planner

Page Actions

Welcome to Event Execution Community!

Please use our *discussion forum* to ask or find the answers to your questions.
[Click Here to Meet the Project & Event Sales Team!](#)

Remember to visit the [Sales Planner](#) for new information. This is an online tool designed to provide you with a "one stop shop" for all sales related information to help you plan, organize and optimize your selling opportunities in your store every day!

2012 Black Friday Event Checklist

Sales Planner Archives

Archive Checklists

Checklists and the Weekly Traffic Plans are your store's comprehensive resource to prepare and execute in-store events.

- Pro Services Promo Week 8/17 - 9/21
- Pre-Labor Day / Labor Day Sales Event Checklist
- July 4th Tab 062812 & Tab 070112 Sales Event Checklist
- Tab 061412 Fathers Day Checklist
- Tab 060712 Pre-Fathers Day Checklist
- 053012 Weekly Traffic Plan
- Tab 052412 Memorial Day Sales Checklist
- Pre-Memorial Day (Tab 051712) Event Checklist
- Tab 051012 Mother's Day
- Spring Black Friday Drop 3 (Tab 050312)
- Tab 041912 Earth Day Sales Checklist
- Spring Rank Friday Drive 2 Tab 041912
- Tab 040512 Sales Checklist
- Spring Black Friday Drop 1 Tab 032912-2 (Deep South, South and Central)
- Tab 032912 - North and Upper North Version Sales Checklist
- Tab 032212 Sales Checklist
- Weekly Traffic Plan 030712
- TAB 031112 Sales Event Checklist
- Weekly Traffic Plan 022212
- TAB 022612 Sales Event Checklist
- TAB 021612 President's Day Sales Checklist
- TAB 020512 Sales Event Checklist
- TAB 011212 MLK Sales Checklist



MOST POPULAR HOW-TO'S

Customer Care

Looking for instructions on the most popular home improvement projects? You can download these handy documents for conducting in-store clinics or assisting customers. **Always direct customers to [Lowe's.com/videos](#) for more How-to projects and information.**

How-to Instructional PDF's

Heating & Cooling

Summer Energy Saving Tips

DOWNLOAD >>

Winter Energy Saving Tips

DOWNLOAD >>

Lowesnet/Lowedown News

The screenshot shows the Lowesnet/Lowedown News website interface. At the top, there is a navigation bar with "Home", "Profiles", "Communities", and "Apps". The user is logged in as "Henderson, Mary" with options for "Settings", "Help", and "Log Out". Below the navigation bar, there are tabs for "My Communities" and "Public Communities". The main content area is titled "Lowedown" and includes a welcome message: "Welcome to the Lowedown community, the Connections site of Lowe's employee digital magazine. Here, you can interact with Lowedown send story ideas, share news of your store, CSC or supply chain location and provide feedback." The page is organized into sections: "Wiki" (Hot News), "Blog" (Just To End The CONFUSION, Happy Holidays from store 207, Employee Appreciation Event, New York resident/Lowe's partner thanks the company in wake of Sandy, Lowe's sponsors 'Oprah's Favorite Things: 2012' special), "Forums" (Lowe's reports third quarter sales and earnings results, Tax break nears end for online shoppers), and "Ideation Blog" (This community has not yet posted any ideas). A sidebar on the left contains "Internal Communications", "Lowedown", "Overview", "Members", "Wiki", "Blog", "Forums", "Media Gallery", "Ideation Blog", "Tags", "Find a Tag", and "Tips".

The advertisement features a woman in a dark top interacting with a white washing machine in a store. A Lowe's employee in a red vest is visible next to her. To the right, there is a blue graphic with the "energy" logo (a star with a white outline) and the text "ENERGY STAR PARTNER" and "LOWE'S". Below the image, a blue banner contains the text: "Last year, Lowe's sold enough ENERGY STAR products to save customers more than \$190 million each year off their energy bills."

Lowesnet/Lowedown News

The screenshot shows the Lowesnet/Lowedown News website interface. At the top, there is a navigation bar with "Home", "Profiles", "Communities", and "Apps". The user is logged in as "Henderson, Mary" with options for "Settings", "Help", and "Log Out". Below the navigation bar, there are tabs for "My Communities" and "Public Communities". The main content area is titled "Lowedown" and includes a welcome message: "Welcome to the Lowedown community, the Connections site of Lowe's employee digital magazine. Here, you can interact with Lowedown send story ideas, share news of your store, CSC or supply chain location and provide feedback." The page is organized into sections: "Wiki" (Hot News), "Blog" (Just To End The CONFUSION, Happy Holidays from store 207, Employee Appreciation Event, New York resident/Lowe's partner thanks the company in wake of Sandy, Lowe's sponsors 'Oprah's Favorite Things: 2012' special), "Forums" (Lowe's reports third quarter sales and earnings results, Tax break nears end for online shoppers), and "Ideation Blog" (This community has not yet posted any ideas). A sidebar on the left contains "Internal Communications", "Lowedown", "Overview", "Members", "Wiki", "Blog", "Forums", "Media Gallery", "Ideation Blog", "Tags", "Find a Tag", and "Tips".

The advertisement features a woman in a dark top interacting with a white washing machine in a store. A Lowe's employee in a red vest is visible next to her. To the right, there is a blue graphic with the "energy" logo (a star with the word "energy" written across it) and the text "ENERGY STAR PARTNER" and the Lowe's logo. Below the image, a blue banner contains the text: "Last year, Lowe's sold enough ENERGY STAR products to save customers more than \$190 million each year off their energy bills."

Social Responsibility Brochure

colleges and universities.

students attending public historically black
 Thurgood Marshall College Fund to assist
 fund construction year, we partnered with the
 Fund and Strategic Scheduling Fund the
 to contribute to the United Negro College
 Fund. We are proud to be a part of the
 to provide the U.S. Department of Energy
 increased our purchases of electricity
 million acres of farmland.

- Increased our purchases of electricity
 million acres of farmland.
- Awarded \$1.25 million to the National
 our Garden and Career Training program.
 plant and container out of funds through
 customers to keep more than 7 million pounds of
 plants and cardboard, and partners with
 our. We have saved more than 800 million pounds of
 customers about waste recycling.
- Became the first retailer to win three consecutive
 MasterCard awards for the EPA's educating
 promoting energy efficiency year after year.
- Became the first retailer to win three consecutive
 ENERGY STAR® Sustainable Excellence Award for
 the first time in 2011. Lowe's

We're dedicated to creating responsible and



"Our progress is a
 tribute to our employees
 across North America
 and their commitment to
 improving our communities
 and our company."

Robert A. Nillock,
 Chairman, President and CEO



APPLY FOR A GRANT
 Lowe's
 SCHOLARSHIP
 Lowe's.com/Community

Lowe's
 EDUCATION
 Lowe's.com/CommunityForEducation

LOWE'S NATIONAL PARTNERS INCLUDE:



For more, visit
 Lowe's.com/SocialResponsibility

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Highlights from Lowe's
 2011 Social Responsibility Report

WORKPLACE

We're working hard here to make our
 customers call home. In 2011, Lowe's
 to improve the factors our employees and
 community. In 2011, Lowe's
 and education partner's through
 community. In 2011, Lowe's
 that 1,000 schools in all 50 states through
 awarded \$2.5 million to improve more
 a significant leadership. Lowe's matches each
 employees and family members' individual
 Lowe's store. To continue serving the community,
 145,499
 Lowe's and opened the new store in just
 enhanced customer service by investing in a
 Together, the factors are expected to create
 and customer support team in the future.
 1,000 jobs by 2016.

- Continued to champion superior diversity
 by expanding opportunities for minority-
 owned businesses.
- Enhanced customer service by investing in a
 145,499
 Lowe's and opened the new store in just
 enhanced customer service by investing in a
 Together, the factors are expected to create
 and customer support team in the future.
 1,000 jobs by 2016.

COMMUNITY

Our goal is to help create a better
 community. In 2011, Lowe's
 to improve the factors our employees and
 community. In 2011, Lowe's
 and education partner's through
 community. In 2011, Lowe's
 that 1,000 schools in all 50 states through
 awarded \$2.5 million to improve more
 a significant leadership. Lowe's matches each
 employees and family members' individual
 Lowe's store. To continue serving the community,
 145,499
 Lowe's and opened the new store in just
 enhanced customer service by investing in a
 Together, the factors are expected to create
 and customer support team in the future.
 1,000 jobs by 2016.

ENVIRONMENT

We're dedicated to creating responsible and
 the first time in 2011. Lowe's

Lowe's donated 330,000 pounds of emergency
 supplies to assist flood-impacted residents
 across the East Coast.

Lowes
 HEROES

Hundreds of Lowe's Heroes helped local residents
 recover and rebuild after deadly twisters and
 Hurricane Irene devastated communities.

**Contributed \$32 million
 and supported 4,000 community projects**

The National Business Group on Health
 honored Lowe's for innovative workplace
 programs that encourage healthier
 lifestyles for employees and their
 families. Lowe's was the only retailer
 selected as a Platinum winner, the
 highest level of recognition.

COMPLIMENTARY
 EMPLOYEE
 HEALTH SCREENING

LIFE TRACKER

BEST
 EMPLOYERS
 2011

Lowe's Charitable and Educational Foundation contributed nearly \$1.5 million to
 scholarships, including the Lowe's Scholarship, Carl Buchan Scholarship and
 emergency scholarships to help college seniors stay in school and graduate.

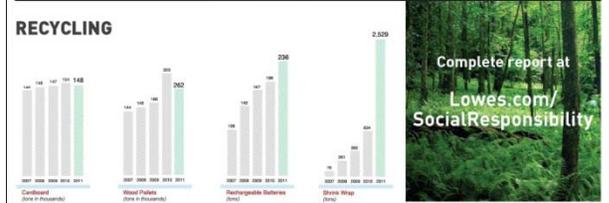


Lowe's sold enough
 ENERGY STAR®
 products to save
 customers more than
\$190 million
 each year off their
 energy bills.

Environmental
 Awards
 ENERGY STAR
 AWARD 2011
 SUSTAINED EXCELLENCE

SmartWay
 Transport Partner
 Green Team 2011 Overall #1

The number of WaterSense®
 products Lowe's sold can save
 enough water in a year to equal
2 hours
 worth of flow over
 Niagara Falls.



In-Store Marketing



Signs



Offer brought to you by: / Esta oferta está patrocinado por:




Save \$8.04 on 6-pack of ENERGY STAR® CFLs

Only valid on Item 252003.
Limit 12 packs per customer.
Price shown includes discount.

This offer is valid for residential PPL Electric Utilities customers only. Offer expires on November 29, 2012.

spanish headline
the spanish details

\$XX MAIL-IN REBATE

Valid for Georgia Power Customers only on select ENERGY STAR® qualified CLOTHES WASHERS.

Offer Brought to you by:



FPO

MAIL-IN REBATE form available online at www.xxxxxxxxxxxxxx.com
See associate for details. Offer valid through XX/XX/XX.

Signs

 <p>45 PINT 21,29 LITROS MEDIUM SIZED DAMP AREAS en áreas húmedas de tamaño mediano</p> <p>S M L</p>		<p>SCAN THIS MS TAG with your mobile device to learn more.</p>	<p>Escanee esta ETIQUETA MS con su dispositivo móvil para obtener más información.</p>
	<p>RECOMMENDED BUILDING HUMIDITY LEVELS According to energystar.gov</p> <p>Spring/Summer 30%-50% Fall/Winter 30%-40%</p>	<p>Niveles de humedad recomendados en el inmueble de acuerdo a energystar.gov. En primavera y verano de 30% a 50%. En otoño e invierno de 30% a 40%.</p>	
 <p>50 PINT 23,66 LITROS MEDIUM SIZED DAMP AREAS en áreas húmedas de tamaño mediano</p> <p>S M L</p>		<p>SCAN THIS MS TAG with your mobile device to learn more.</p>	<p>Escanee esta ETIQUETA MS con su dispositivo móvil para obtener más información.</p>
	<p>RECOMMENDED BUILDING HUMIDITY LEVELS According to energystar.gov</p> <p>Spring/Summer 30%-50% Fall/Winter 30%-40%</p>	<p>Niveles de humedad recomendados en el inmueble de acuerdo a energystar.gov. En primavera y verano de 30% a 50%. En otoño e invierno de 30% a 40%.</p>	
	<p>Bucket is emptied up to 3 TIMES PER 24 HOURS</p>	<p>La cubeta se vacía hasta 3 VECES POR 24 HORAS</p>	
 <p>70 PINT 33,12 LITROS BEST FOR LARGE AND/OR WET SPACES lo mejor para espacios grandes y/o húmedos</p> <p>S M L</p>		<p>SCAN THIS MS TAG with your mobile device to learn more.</p>	<p>Escanee esta ETIQUETA MS con su dispositivo móvil para obtener más información.</p>
	<p>RECOMMENDED BUILDING HUMIDITY LEVELS According to energystar.gov</p> <p>Spring/Summer 30%-50% Fall/Winter 30%-40%</p>	<p>Niveles de humedad recomendados en el inmueble de acuerdo a energystar.gov. En primavera y verano de 30% a 50%. En otoño e invierno de 30% a 40%.</p>	
	<p>Bucket is emptied up to 4 TIMES PER 24 HOURS when dehumidifier operates at full capacity.</p>	<p>La cubeta se vacía hasta 4 VECES POR 24 HORAS cuando el deshumidificador funciona a su capacidad máxima.</p>	

Signs

Specialty Models Modelos especializados



Modelo 800000
4002181

Mobile Home Casa rodante

Tall
Modelo alto



40 Gallon
galones

Tall
Modelo alto



30 Gallon
galones

3 Year Warranty
años de garantía

ENERGY STAR

Propane Gas

Envirotemp Envirotemp

Tall
Modelo alto



75 Gallon
galones

3 Year Warranty
años de garantía

Tall
Modelo alto



40 Gallon
galones

ENERGY STAR

Power Vent Ventilación eléctrica

Tall
Modelo alto



50 Gallon
galones

Tall
Modelo alto



40 Gallon
galones

3 Year Warranty
años de garantía

ENERGY STAR

Energy Efficient Ahorro de energía



Modelo 800000
4002181

12 Year Warranty
años de garantía

Tall
Modelo alto



50 Gallon
galones

Tall
Modelo alto



40 Gallon
galones

ENERGY STAR

6 Year Warranty
años de garantía

High Efficiency Alta eficiencia



Modelo 800000
4002181

12 Year Warranty
años de garantía

Tall
Modelo alto



50 Gallon
galones

Tall
Modelo alto



40 Gallon
galones

ENERGY STAR

6 Year Warranty
años de garantía

Signs

Specialty Models Modelos especializados



Modelo alto

Modelo alto

Modelo alto

Modelo alto

Mobile Home Casa rodante

Tall
Modelo alto

3-4

40 Gallon
galones

Save Gas

Energy Star

Tall
Modelo alto

1-2

30 Gallon
galones

Energy Star

Envirotemp Envirotemp

Tall
Modelo alto

5+

75 Gallon
galones

Energy Star

3 Year Warranty
años de garantía

Tall
Modelo alto

3-4

40 Gallon
galones

Energy Star

Power Vent Ventilación eléctrica

Tall
Modelo alto

5+

50 Gallon
galones

Energy Star

Tall
Modelo alto

3-4

40 Gallon
galones

Energy Star

Energy Efficient Ahorro de energía



Modelo alto

Modelo alto

12 Year Warranty
años de garantía

6

50 Gallon

40 Gallon

50 Gallon

40 Gallon

- Flow damper system
- Self-diagnostic electronic gas control
- Electronic ignition
- ENERGY STAR® qualified (1.87 EPR)
- Requires standard 120V electric supply (includes 10' power cord)
- Dispositivo con regulador de flujo
- Control de gas electrónico con auto-diagnóstico
- Encendido electrónico
- Calentador ENERGY STAR® (Factor de eficiencia 1.87)
- Requiere estándar 120V suministro eléctrico (incluye 10' cable de alimentación)

High Efficiency Alta eficiencia



Modelo alto

Modelo alto

12 Year Warranty
años de garantía

50 Gallon

40 Gallon

50 Gallon

40 Gallon

- Patented air-intake system
- LCD interface control
- Electronic ignition
- Powered anode rod
- ENERGY STAR® qualified (1.70 EPR)
- Requires standard 120V electric supply (includes 10' power cord)
- Sistema patentado de toma de aire
- Control de interfaz LCD
- Encendido electrónico
- Cable de ánodo activado
- Requiere estándar 120V suministro eléctrico (incluye 10' cable de alimentación)

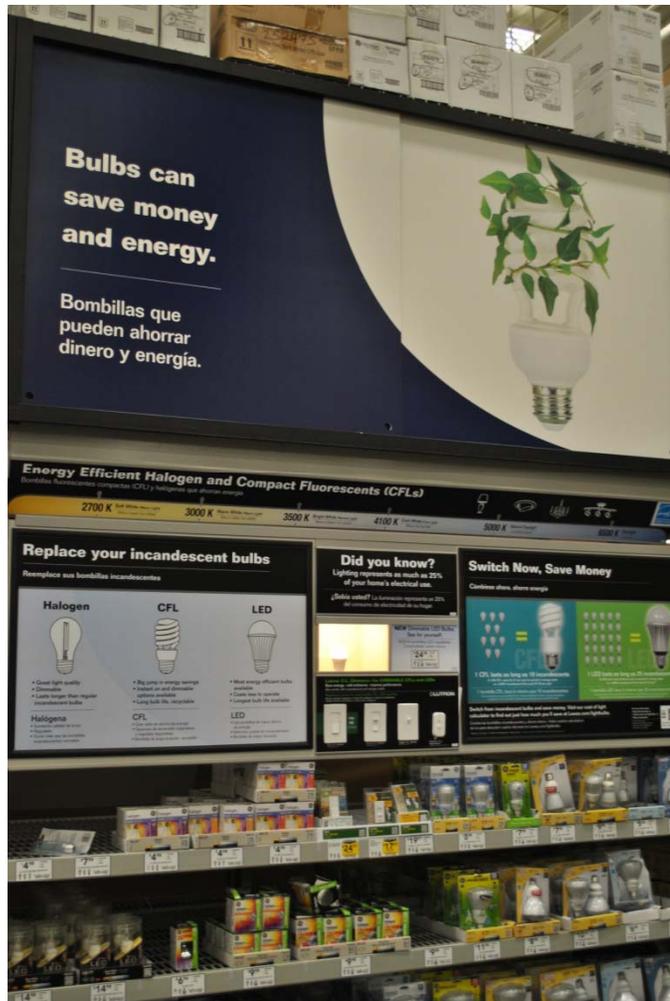
In Store



In Store



In Store



Events



Ex-Store Marketing

Lowe's Creative Ideas

NOTEWORTHY

PRODUCT SPOTLIGHT

BEAT 5 STAINS

A few household ingredients and these quick steps handle tough laundry stains.

DIRT Brush off extra dirt and then pretreat with dish soap mixed with water. Soak. Treat with an enzyme cleanser, such as OxiClean, before the piece goes into the washer.

RED WINE Apply salt to the stain and lay over a towel. Pour boiling water over the stain, then launder.

BLOOD For fresh stains, soak in cold water before washing. For dried stains, pretreat or soak in warm water mixed with an enzyme cleanser before washing.

SWEAT Apply diluted ammonia to fresh sweat stains. Apply white vinegar to old stains. Rinse. Wash with detergent in the hottest water safe for the fabric.

DIRT Pretreat with a stain remover and wash. If that doesn't work, put fabric on paper towels and blot with rubbing alcohol. Repeat and wash.



HAVE A SHIRT THAT'S BEYOND HELP? TURN IT INTO A DUST CLOTH!

START WASHING

NEW ENERGY STAR® WASHERS CONSERVE CASH AND ENERGY—AND THEY PROTECT YOUR DUDS, IF YOU USE THESE TIPS.

GET THE SUDS

Newer washers are high-efficiency (HE) and require special low-suds HE detergent. Regular detergents can cause suds overload.

CLEAN IT UP

Use the self-cleaning cycle to keep your front-loading HE washer free of mold and mildew. Don't have that cycle? Dry the gasket and leave the door ajar.

SAVE \$\$\$

Look for eco-friendly cycles, which use less water and energy. This washer (#277001) has a sensor for load size—and adds just enough water.

TRY COLD

Whatever cycle you choose, wash with cold water to save energy and reduce wear on clothes. Look for the ENERGY STAR® logo for the best energy savings.

FORGETFUL?

A FanFresh feature keeps laundry fresh for 16 hours. If you don't have that, set an alarm to be sure you move the clean laundry to the dryer before it starts to smell stale.



mylowes.com
Store your appliance purchase including receipts, model numbers, size, and warranty information, in your MyLowe's Home Profile. Learn more at Lowe's.com

IT'S ALL CLEAN

NEW ENERGY STAR® WASHERS CONSERVE CASH, ENERGY, AND PROTECT YOUR DUDS, IF YOU KNOW INSIDER TRICKS.

What do those letters mean?

Newer washers are high-efficiency (HE) and require special low-suds HE detergent. Regular detergent will cause an overflow.

Nice washers need love

Use the self-cleaning cycle to keep your front-loading HE washer free of mold and mildew. Don't have that cycle? Dry the gasket and leave the door ajar.

Sounds fancy, saves \$\$\$

Manufacturers are adding eco-friendly cycles, which use less water and energy. This washer (#277001) has a sensor that determines load size—and adds just enough water.

Cold to conserve

Whatever cycle you choose, wash with cold water to save energy and reduce wear on clothes (think delicates). Look for the ENERGY STAR® logo for the best energy savings.

Forgetful?

A FanFresh feature keeps laundry fresh for 16 hours. If you don't have that, set an alarm to be sure you move the clean laundry to the dryer before it starts to smell stale.



mylowes.com
When you buy an appliance at Lowe's, store the warranty and owner's manual in your MyLowe's for easy access.

Lowe's Creative Ideas

10 WAYS TO PREP FOR FALL

RAKE UP LEAVES, SAVE ENERGY, AND GET YOUR HOUSE READY FOR WINTER.

1 PILE UP

Get in touch with your inner child and jump into a big pile of leaves.



2 GO ELECTRIC

Yardwork is easy with a WORX Trivac 12-amp electric blower (#333413) that blows, vacuums, and mulches.

3 USE THE LEAVES

Fall foliage is beautiful...until you have to rake. Here are four things to do with leaves.

BREAK DOWN

Turn piles of leaves into compost. For the best results, shred leaves, then layer with soil, grass clippings, or other organic material; turn frequently.

SPREAD OUT

Use leaves as groundcover for garden beds. They insulate perennials during cold winter months. Pull back from plants in spring.

MULCH IT

Use an electric push mower (#517719) to mulch your leaves. Let them decompose and feed the turf, or use them to cover garden beds.

GET CREATIVE

Bring colorful leaves inside and use them for craft projects. Press them between the pages of a book and frame or use them to embellish a wreath or flower arrangement.



4 PLAN AHEAD

Plant bulbs in the fall to enjoy beautiful blooms next spring.

TIMING

The best time to plant spring-blooming bulbs is September or October, when soil temperatures have cooled.

LOCATION

Place bulbs in well-drained soil. They usually need at least 6 hours of direct sunlight each day.

DEPTH

Dig a hole two to three times deeper than the bulb is tall, and then place the bulb in the hole, pointy side up.

5 BE ORGANIZED

Schedule reminders to change your furnace filters, track purchases, and organize your upcoming projects with MyLowe's. Learn more at Lowe's.com.



6 CUT COSTS

Save energy and money—without affecting your comfort—by installing a Nest Learning Thermostat (#399000). It programs itself based on your schedule and can be controlled over Wi-Fi by a smartphone or laptop.



7 WARM UP

Think ceiling fans are only for warm weather? Think again. Change the rotation direction of your ENERGY STAR ceiling fan (#356927) to clockwise in cooler months to push warm air down into the room. Most fans have a control switch on the stem.

8 LOCK IN HEAT

Seal drafty windows in older homes with an insulation kit (#9367). The clear film shrinks to fit your window and is easy to install with a hair dryer. Simply remove in the spring.



9 CLOSE THE GAP

Keep drafts at bay with caulk or weather stripping (#6108) that seals gaps around windows and doors. For more weatherizing tips, go to Lowe's.com/EfficientHome.



10 FALL BACK

Remember to set your clocks back one hour on **Sunday, November 4**, to return to Standard Time. This is also a good time to check the batteries in your smoke alarm and replace furnace filters.

Lowe's Creative Ideas: Product Feature



PR: Corporate Social Responsibility

Shop Lowes.com | All Sites + Lowe's IMPROVING

Lowe's Social Responsibility

Workplace Community Environment More

Product Solutions

SHARE f t Search Site ...

For decades, Lowe's has been providing product and service solutions to help customers create a space they're proud to call home. Today, we take special pride in delivering innovative solutions that make customers' lives better while creating a healthier, more sustainable planet.

At a time when energy and savings remain top of mind, Lowe's is increasingly focused on making it easier for customers to save energy and money by making their home more efficient. We accomplish this by continuing to embrace new technologies along with our longstanding partnerships.

Customers can save nearly **\$190 million** each year from ENERGY STAR® products Lowe's sold in 2011

In 2011, Lowe's sold enough WaterSense® products to save the equivalent of **2 hours** worth of flow over Niagara Falls

Lowe's sells electric-vehicle chargers at stores in **16 states**

Since 2001, Lowe's has partnered with the U.S. Environmental Protection Agency (EPA) and the Department of Energy to expand our responsible product portfolio through the ENERGY STAR program. We continue to grow the quantity and variety of ENERGY STAR products available in our stores and online, and we're investing in making our own product lines more sustainable. Lowe's proprietary brand of tools, Kobalt, recently launched a new line of power tools with ENERGY STAR qualified rechargeable battery systems.

Our success in educating consumers about the cost-saving and environmental benefits of energy efficiency led to our 10th consecutive ENERGY STAR award. In 2011, Lowe's sold



Robert Niblock, Lowe's chairman, president and CEO, delivers welcoming remarks at the 2011 ENERGY STAR Products Partner Meeting in Charlotte, N.C. Lowe's helped plan events and foster collaboration among partners at the four-day meeting.



Trusted sites | Prot

Shop Lowes.com | All Sites + Lowe's IMPROVING

Lowe's Social Responsibility

Workplace Community Environment More

Awards

SHARE f t Search Site ...

Lowe's continues to be honored nationally for our work protecting and conserving natural resources, reducing greenhouse gas emissions and educating consumers about energy and water efficiency.

10 consecutive ENERGY STAR® awards

4 consecutive SmartWay® awards

4 consecutive WaterSense® awards

The Environmental Protection Agency (EPA) honored Lowe's with the ENERGY STAR Sustained Excellence Award for the third consecutive year in 2012. Lowe's is the only company ever to win the award in the retail category. The Sustained Excellence Award recognizes our leadership in promoting energy efficiency year after year and honors our achievements in customer outreach, employee training and product selection. Lowe's has received 10 consecutive ENERGY STAR awards for product retailing, more than any other retailer.

Lowe's environmental performance and continued contributions to the freight transportation industry were recognized by the EPA's SmartWay® Transport Partnership. Lowe's received a 2012 SmartWay Excellence Award for implementing initiatives that resulted in reduced



Lowe's representatives receive the 2012 ENERGY STAR Sustained Excellence Award from the Environmental Protection Agency.



Ellen Olinak, (left) of the Environmental Protection Agency presents Mary Handerson, Lowe's manager of environmental marketing, with the 2012 WaterSense® Retailer Partner of the Year award.



Trusted sites | Protected Mode: Off 75%

Online: Product Category Page Sample

[Sign In](#) | [Sign Up](#) | [Your Account](#) | [Your Store](#) | [Meatreeville, NC](#) | [Store Info](#) | [Change](#) | [Find a Store](#) | [Cart](#)

LOWE'S NEVER STOP IMPROVING

[Español](#) | [Help](#) | [Weekly Ads](#) | [Gift Cards](#) | [For Pros](#) | [Credit Card Services](#)

[MyLowe's](#) | [Departments](#) | [Inspiration](#) | [Projects](#) | [Savings](#) |

[Home](#) > [Heating & Cooling](#) > [Water Heaters](#) > [Tankless Water Heaters](#) > [Gas](#)

[Print](#)

Refine Results

Rating

- ★★★★★ & Above (1)
- ★★★★ & Above (2)
- ★★★ & Above (5)

Price

- \$600 - \$800 (3)
- \$800 - \$1000 (1)
- \$1000 - \$2000 (4)

Fuel Source


Same-Day Water Heater Installation
 Call 1-877-GO-LOWE'S by noon to schedule. Available on select tank heaters. [Have Lowe's Install](#)


5% Off Every Day or Special Financing™
 Minimum Purchase Required. [Get Details](#)


SHOP. CLICK. PICK UP. 20 Minutes Guaranteed

How-To Library
 Whatever your project, Lowe's can show you how. Search our library for ideas and inspiration. [Get Started](#)

8 Results

Sort by: [Price \(Low to High\)](#) | [Price \(High to Low\)](#) | [Brand](#) | [Best Sellers](#) | [Customer Ratings](#)

 QuickView Compare	Jacuzzi 7.5 GPM 180000 BTU Internal Gas Tankless Water Heater (Natural Gas) <small>★ ★ ★ ★ (4 Reviews)</small> Item # 364980 Model # J-DI180F <ul style="list-style-type: none"> Save energy and save money Endless hot water, smart technology heats water only when you need it and provides an endless supply of hot water Save space, about as big as a carry-on suitcase, a tankless water-heater frees up valuable space in your home 	\$895.00 Was: \$995.00 Save 10% thru 11/30/2012 Qty: 1 Add to Cart
 QuickView Compare	Jacuzzi 7.6 GPM 180000 BTU Internal Gas Tankless Water Heater (Liquid Propane) <small>★ ★ ★ ★ (2 Reviews)</small> Item # 364954 Model # J-SP180F <ul style="list-style-type: none"> Save energy and save money Endless hot water, smart technology heats water only when you need it and provides an endless supply of hot water Save space, about as big as a carry-on suitcase, a tankless water-heater frees up valuable space in your home 	\$606.00 Was: \$995.00 Save 39% thru 11/30/2012 Qty: 1 Add to Cart
 QuickView Compare	Jacuzzi 7.5 GPM 180000 BTU External Gas Tankless Water Heater (Natural Gas) <small>Not Yet Rated</small> Item # 364987 Model # J-DI180E <ul style="list-style-type: none"> Save energy and save money Endless hot water, smart technology heats water only when you need it and provides an endless supply of hot water Save space, about as big as a carry-on suitcase, a tankless water-heater frees up valuable space in your home 	\$695.00 Was: \$995.00 Save 30% thru 11/30/2012 Qty: 1 Add to Cart
 QuickView Compare	Jacuzzi 7.5 GPM 180000 BTU External Gas Tankless Water Heater (Liquid Propane) <small>Not Yet Rated</small> Item # 364990 Model # J-SP180E <ul style="list-style-type: none"> Save energy and save money Endless hot water, smart technology heats water only when you need it and provides an endless supply of hot water Save space, about as big as a carry-on suitcase, a tankless water-heater frees up valuable space in your home 	\$695.00 Was: \$995.00 Save 30% thru 11/30/2012 Qty: 1 Add to Cart
 QuickView Compare	Jacuzzi 6.4 GPM 180000 BTU Internal Gas Tankless Water Heater (Natural Gas) <small>Not Yet Rated</small> Item # 373118 Model # J-DI180F <ul style="list-style-type: none"> Save energy and save money Endless hot water, smart technology heats water only when you need it and provides an endless supply of hot water Save space, about as big as a carry-on suitcase, a tankless water-heater frees up valuable space in your home 	\$1,079.00 Was: \$1,379.00 Save 7% thru 11/30/2012 Qty: 1 Add to Cart

[Trusted sites](#) | Protected Mode: Off | 100%

Online: Product Detail Page Sample

LOWE'S NEVER STOP IMPROVING

Español | Help | Weekly Ads | Gift Cards | For Your Business | Credit Card Services

MyLowe's | Departments | Projects | Home Ideas | Savings |

Home / Appliances / Washers & Dryers / Washers / Yes Samsung 3.7 Cu. Ft. Stackable Front-Load Washer (Tango Red) ENERGY STAR

DEAL OF THE DAY

ONLY AT LOWE'S
Samsung 3.7 Cu. Ft. Stackable Front-Load Washer (Tango Red) ENERGY STAR
 Item # 327008 | Model # WF350A9R
 ★★★★★ (34 reviews) Write a review
\$989.10
 Was: \$1,099.00 (Save 10% thru 12/12/2011)
 Get 5% Off Every Day or Special Financing** Minimum Purchase Required. Get Details

Customize Your Order

- Find Store Pickup Locations
- Find Lowe's Truck Delivery

Parcel Shipping Not Available

Save Item | Set a Reminder | Go to Your Account

Customers Also Viewed

Samsung 3.5 Cu. Ft. Stackable Front-Load ★★★★★ Was: \$699.00 \$629.10 (Save 10% through 12/12/2011)	Samsung 3.7 Cu. Ft. Stackable Front-Load ★★★★★ Was: \$999.00 \$899.10 (Save 10% through 12/12/2011)	Samsung 3.7 Cu. Ft. Stackable Front-Load ★★★★★ Was: \$999.00 \$899.10 (Save 10% through 12/12/2011)	Samsung 3.9 Cu. Ft. Stackable Front-Load ★★★★★ Was: \$1,199.00 \$1,079.10 (Save 10% through 12/12/2011)
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Related Items

- Lambro 31" x 36" Premium Heavy-Duty Washer... \$31.12
- Samsung 7.3 Cu. Ft. Stackable Electric Dryer... \$985.10 (Was: \$1,099.00) (Save 10%)

Equivalent Indoor Bright White LED Light Bulb (ENERGY STAR)

GE 40-Watt Equivalent Indoor Bright White LED Light Bulb (ENERGY STAR)
 Item # 135207 | Model # 94215
 ★★★★★ (8 reviews) Write a review
\$30.07

Customize Your Order

- Pick Up in Store at Lowe's CHEE (Cheerbrook, NC) - FREE Change Pickup Location
- Lowe's Truck Delivery
- Parcel Shipping if Ordered Today Ships to You by 12/20/11

GE 40 Watt Equivalent Indoor Bright White LED Light Bulb (ENERGY STAR) \$30.07

Subtotal: \$30.07

City:

Ship Delivery Note Section

Save Item | Set a Reminder | Go to Your Account

Customers Also Viewed

SYLVANIA 60-Watt Equivalent Indoor Soft White ★★★★★ \$40.19	Utilitech 40-Watt Equivalent Indoor Soft White ★★★★★ \$15.99	Fair Electronics 60-Watt Equivalent Indoor Warm White ★★★★★ \$34.99	Utilitech 60-Watt Equivalent Indoor Warm White ★★★★★ \$29.99	SYLVANIA 60-Watt Equivalent Indoor Outdoor ★★★★★ \$26.00
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Description | Specifications | Reviews | Q&A

Get an update or addition to this product's details? Share it here.

40-Watt Equivalent Indoor Bright White LED Light Bulb (ENERGY STAR)

- 50% in energy savings over the life of the bulb
- 25000 hour rated life
- Omnidirectional design directs light all around
- Clean, bright color
- Instant on
- Contains no mercury
- 10 year limited warranty
- RoHS compliant

Related Items

- Ploufen Pro 250w 2-Cycle Gas Blower \$99.99
- Char-Griller Super Pro Charcoal Grill \$139.00

Online: Lowes.com/EfficientHome

FREE PARCEL SHIPPING

Lowes.com

Efficient Home

Start Saving With Your Efficient Home

ENERGY STAR qualified refrigerators, water heaters, dishwashers and more.

Products

- Appliances
 - Dishwashers
 - Freezers
 - Front-load Washers
 - Refrigerators
 - Top-load Washers
- Bathroom
 - Fans
 - Faucets
 - Handheld Showerheads
 - Showerheads
 - Toilets
 - Tub & Shower Faucets
 - Vanity Lights
- Exterior
 - Caulk & Sealant
 - Entry Doors
 - Storm Doors

storm doors

Weather Strip Windows

Interior

- Ceiling Fans
- Dimmers & Fan Controls
- Lamps
- Light Bulbs
- Ceiling Lighting

Whole Home

- Air Conditioners
- Air Purifiers
- Dehumidifiers
- Insulation
- Thermostats
- Water Heaters

Refrigerators

Showerheads

Thermostats

Toilets

Washers

Water Heaters

Windows

Weather Stripping

ENERGY STAR

ENERGY STAR qualified products help you save money on utility bills without sacrificing performance, style or comfort.

[Shop Now](#)

WaterSense

WaterSense labeled products meet the EPA's criteria for water efficiency and performance.

[Shop Now](#)

Lowe's Installation

Choose from more than 50 install services.

[Learn More](#)

Get Money Back

You could be eligible for money back on your energy-efficient purchase, including rebates on appliances, local utility rebates and more.

[Find Rebates](#)

Learn More

How-Tos

Buying Guides & Calculators

Trusted sites | Protected Mode: Off

100%

Online: Lowes.com/EfficientHome

The screenshot displays the 'Efficient Home' section of the Lowe's website. At the top, there is a navigation bar with 'Sign In', 'My Account', and 'Your Store' (Boonville, NC). A search bar is prominently featured with the text 'What are you looking for?'. Below the search bar, the 'ENERGY STAR' logo is displayed with the tagline 'NEVER STOP IMPROVING'. The main content area is divided into several sections:

- ENERGY STAR® Products:** A list of product categories including Appliances (Compact Refrigerators, Dishwashers, Freezers, Humidifiers & Dehumidifiers, Refrigerators, Washers, Water Coolers), Bathroom (Fans, Lighting), Indoor Lighting (Bathroom Lighting, Cabinet Lighting, Ceiling Fans & Accessories, Ceiling Lights, Chandeliers, Fluorescent Lighting, Lamps & Shades, Light Bulbs, Wall Lighting), Heating & Cooling (Air Purifiers, Ceiling Fans, Humidifiers & Dehumidifiers, Window Air Conditioners, Water Heaters), Kitchen (Compact Refrigerators, Dishwashers, Freezers & Ice Makers, Kitchen Lighting), Outdoor Lighting (Flush Mount Lighting, Pendant Lighting, Wall Lighting, Post Lights, Security Lighting), and Plumbing (Water Heaters, Tankless Water Heaters).
- ENERGY STAR Award 2012:** A section highlighting Lowe's recognition for sustained excellence in energy efficiency.
- ENERGY STAR Pledge:** A call to action encouraging customers to join millions in protecting the environment by choosing Energy Star products.

Decorative elements include colorful hanging ornaments on the left side of the page. The footer contains links for 'Affiliated Websites', 'Company Info', 'Customer Care', and 'Services', along with a 'Need Help? Call 1.800.445.6937' button and a 'Get Exclusive Email Alerts' option.

Online: Buying Guides

Save Item Print

Find the appliance that fits your lifestyle

Choose an Appliance Review

Good News: Lots of Options
Great News: We'll Help You Narrow It Down

Need a Washer?
Compare related models

Looking for a new refrigerator, washer and dryer, cooktop, oven, dishwasher, microwave or air conditioner? Choosing a new appliance should be a fun, stress-free experience, and it can be. The Lowe's Appliance Selector Tool will help you narrow down which product best suits your needs and your home with just a few simple questions. Get started by selecting one of the appliances above. From there, this interactive tool is right at your fingertips, ready to make life just a little easier for you — it's as simple as that. Or, if you want, feel free to browse through our wide selection of quality appliances.

More choices to save you more money

Shopping for replacement bulbs? Compare the energy-efficient options below to make sure you're getting the right amount of light for your money.

LIGHTING INFORMATION

- Legislation Overview
- Bulb Choices
- Lumens
- Lighting Facts
- Color Temperature
- True Cost of Light

SHOPPING TOOLS

- Light Bulb Selector
- Lowe's Energy Efficient Home

	Incandescent	Halogen	CFL	LED
Energy Efficiency	Poor Most energy is wasted as heat, not light	Good 25% more energy efficient than incandescent	Better 75% more energy efficient than incandescent	Best 80-85% more energy efficient than incandescent
Bulb Life <small>(Based on four-hour-a-day usage)</small>	6 months	1 year	4 years	20 years
Light Quality	Excellent but being phased out	Excellent but not as energy efficient	Superior compared to the first CFLs on the market years ago	Best full range of light quality available now and technological advancements being made every day!

View your ad in English

LOWE'S **IMPROVING**

My Lowe's My Weekly Ad Appliances Challenges

Save Energy With These Items

And save money along the way, too.

[View Energy-Saving Items »](#)



ENERGY STAR® Qualified Appliances

Use our helpful buying guide to pick the right energy-efficient product for your home.

[See the Buying Guide »](#)



[View More »](#)



20% Off Quick Ship Blinds and Shades

Get your privacy treatments shipped within 72 hours.

[Other ends 10/20/2012](#)

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Save Water and Money

Lowe's is proud to be the first retailer recognized for excellence in offering WaterSense® in other product categories for your home.

[View all WaterSense »](#)

Protect Your Home

From the electrical.

[View Recommendations »](#)



Save \$200

on the GasSpring Hybrid Electric Water Heater. Other ends 10/28/2012.

[View Demo »](#)

[View More »](#)



Meet the New Nest

The next-generation smart learning thermostat works in more homes.

[View Demo »](#)



Go Solar With \$0 Down.

Get solar panels installed with \$0 down and low monthly payments. The Sungevity Solar Lease system with clean, renewable energy and save money every month! Get An Quote!

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Email Example