



## LEED Certification Challenge

## What are we doing already?



State of the art Casa Grande plant



Prevented over 96 million pounds of CO2 emissions from reaching the atmosphere last year



First-ever fully compostable snack food packaging

HQ?



## Did You Know?

The automatic paper towel dispensers Frito-Lay recently installed in the Headquarters restrooms will save **181 trees** this year.

### Do Your Part

Only take the towels that you need.

This planet-friendly tip brought to you by RISE



## Did You Know?

Frito-Lay Headquarters **recycles 38%** of our waste stream and recently won an award for our recycling efforts from the city of Plano.

### Do Your Part

Place all bottles, cans and paper in your blue recycling bin ... but no food or drinks!

This planet-friendly tip brought to you by RISE





## Did You Know?

Frito-Lay's conversion to compact fluorescent lights throughout Headquarters will save **1.3 million kilowatt-hours** of electricity each year.

### Do Your Part

Turn off your desk light and computer monitor every night before you leave.

This planet-friendly tip brought to you by RISE



## Did You Know?

The touchless sinks and toilets Frito-Lay installed in the restrooms at Headquarters will save **1 million gallons** of water every year.

### Do Your Part

Report any running sinks or toilets to Facilities at x2047.

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## What is LEED?

- Leadership in **E**nergy and **E**nvironmental **D**esign
- A voluntary national rating system for developing high-performance, sustainable buildings.
- Focused on:
  - Site Development
  - Water Saving
  - Energy Efficiency
  - Materials
  - Indoor Air Quality

## What is the LEED Certification Challenge (LCC)?

- Goal is to achieve **LEED Gold** for HQ.
  - Certified (32-39 points)
  - Silver (40-47 points)
  - **Gold (48-63 points)**
  - Platinum (64-85 points)
- Earn points for building design's environmentally-friendly features and **employee behavior**.
  - Educating employees
  - Recycling
  - Energy efficiency
  - Water efficiency

## The Challenge will run through the end of the year

- Challenge employees to develop **one habit per period**



- Measure Results (Reduction in cups, %Recycled)
- Celebrate Successes (Individual / Wing Prizes)

## EcoAmbassadors throughout the building are leading the LCC

### Wing Leader Structure

2A (1)	2A (2)	2B	2C
3A (1)	3A (2)	3B	3C
4A (1)	4A (2)	4B	4C
Garden/ Floor 1	1-2T	3T	

- Headquarters broken into 15 segments based on building geography
- Wing Leaders assigned to each wing
- Each wing has a team of EcoAmbassadors

## Employees complete a survey noting participation each period

### P3 Results: Bring Your Own Coffee Mug

Order	Wing	Participation%
1	3T	65%
2	3A (Group 1)	58%
3	2A (Group 1)	55%
4	4C	48%
4	3C	48%
4	4A (Group 2)	48%
5	Floor1/Garden	47%
6	3B	39%
6	4B	39%
7	1-2T	38%
8	2C	35%
9	2A (Group 2)	28%
10	2B	25%
11	3A (Group 2)	30%
11	4A (Group 1)	30%
<b>AVERAGE</b>		<b>42%</b>

## Our 2008 LCC Program Results!

<b>P3</b>	"Bring Your Own Coffee Mug" → Saved 158,000 cups!
<b>P4</b>	"Power Down" → Reduced enough electricity to power 67 homes for an entire year!
<b>P5</b>	"Feed the Blue Bin" → Recycled 105,000 fewer lbs. vs. 2007
<b>P6</b>	"Save Paper – Print & Copy Responsibly" → Saved more than 153 trees!
<b>P7</b>	"Reduce Your Use" → Saved 19,750 items!
<b>P8</b>	"Turn Off the Lights" → Reduced enough electricity to power 52 homes for an entire year!
<b>P9</b>	"What Difference Does 1 Degree Make?" → Reduced enough electricity to power 40 homes for an entire year!
<b>P10</b>	"Go Paperless" → Saved more than 18 trees!
<b>P11</b>	"Bag the Bag" → Saved 8,200 bags from the landfill!