

Partner Eligibility Definitions Page

Updated: 10/14/2010

A Web Page





BE A LEADER—CHANGE OUR ENVIRONMENT FOR THE BETTER
U.S. Environmental Protection Agency • U.S. Department of Energy

[About ENERGY STAR](#) •
 [News Room](#) •
 [FAQs](#) •
 [WAP](#)

[Products](#) |
 [Home Improvement](#) |
 [New Homes](#) |
 [Buildings & Plants](#) |
 [Partner Resources](#)

Partner Resources [Home](#) > [Partner Resources](#) > [Join](#) > [Partner Eligibility Definitions](#) 1

[Manufacturers](#)
[Retailers](#)
[New Home Industry](#)
[Utilities/EEPS](#)
[Service & Product Providers](#)
[Buildings & Plants](#)
[Small Businesses](#)
[Congregations](#)
[For Contractors](#)
[For Federal Agencies](#)

[Join ENERGY STAR](#)

Partner Eligibility Definitions

Description of Eligibility for Partnership - Manufacturing & Labeling of Products under ENERGY STAR

Eligible Entity	Applicable Products	Definition
Brand Owner	All	Any entity that owns the brand name under which products are labeled and sold to end-users. 2
Brand Licensee	All	Any entity that holds a license to use the brand name under which products are labeled and sold to end-users.
Value-Added Reseller	Audio/Video, Enterprise Servers, Computers	Any entity that alters the power profile of products after their date of manufacture through hardware or software modifications and labels and sells these products to end-users under its own brand name.
Original Equipment Manufacturer	Luminaires, Roofing, DLS	Any entity that manufactures a product that is privately labeled by a Brand Owner and sold to end-users.
Cable, Satellite, and Telecom Service Provider	Set-top Boxes	Any entity that provides video (and possibly other) content to subscribers with whom it has an ongoing contractual relationship. Service Providers distribute STBs to end-users under an agreement such as a lease or rental arrangement.
Qualified Component Supplier	Vending Machines	Any entity that manufactures components and/or rebuilding kits, performs installation of the component or kit, and places a new model number on vending machines.
Refurbishment Center	Vending Machines	Any entity that rebuilds vending machines and places a new model number on those machines.
Distributor/Vending Operator	Vending Machines	Any entity that manages the on-site operation, rebuilds, and places a new model number on a remanufactured vending machine.
Windows, Doors, and Skylights Private Labeler	Windows, Doors, and Skylights	Any entity that has joined the NFRC private labeler program in order to market, label, and sell to end-users under its own brand name products manufactured by a different company. <i>Note: Joining the NFRC private labeler program is not a requirement to become a partner with the ENERGY STAR Windows, Doors, and Skylights Program.</i>

[ENERGY STAR Home](#) |
 [Products](#) |
 [Home Improvement](#) |
 [New Homes](#) |
 [Buildings & Plants](#) |
 [Partner Resources](#)
[Privacy](#) |
 [Contact Us](#) |
 [Site Index](#)
[EPA Home](#) |
 [EPA Search](#) |
 [DOE Home](#) |
 [DOE Search](#)

1 We need the correct breadcrumb for where this page will live.

2 I've contacted Darcy about these definitions to see if she's received any correspondence from Katharine but for now this is what we have.