



Low Cost, No Cost Conservation: **Common Sense Conservation With Immediate Cost Benefits**

Rick Sievertsen
VP, Client Solutions

Agenda

- Sustainability Becoming a Business Requirement
- The Financial Benefit of Accelerated Energy Conservation
- Key Components for Effective Energy Conservation
- What are ECMs?
- No Cost, Low Cost ECMs
- Case Examples
- Summary
- Sources of Additional Information
- Q&A

Sources for Additional Information

- www.energystar.gov
- www.energy.gov
- www.earth911.com
- www.ase.org
- AIQ's energy webinar series
 - register at www.advantageiq.com
 - Living With Your Budget
 - Developing a Strategic Energy Plan
 - Benchmarking with Energy Star
 - Supply Market Updates

KNOW YOUR POWER.
At Advantage IQ, we help our clients understand that they have the power to save money, operate more efficiently, use renewable resources and make a difference in the world we live in.

Home / What We Do / Sustainable Solutions

Expense Management

Reporting

Sustainable Solutions

- Energy Supply
- Utility Financial Services
- Benchmarking
- ENERGY STAR®
- Rate Analysis
- Energy Conservation Services
- Greenhouse Gas Reporting
- Renewable Energy

Sustainable Solutions

Our Sustainable Solutions are designed to help facility professionals gain critical cost and usage intelligence about specific locations within their enterprise. Need to know how to measure emissions, which conversion protocols to use, or what constitutes a reduction? These are not hypothetical questions, but valid concerns. Advantage IQ's Sustainable Solutions combine a unique understanding of your utility payment history and underlying energy markets with a team of skilled energy professionals to significantly enhance the overall management of your energy information. We can assist in the development of your corporate energy strategy, and identify programs and practices to optimize your energy expenses.

In addition to reduced energy expenses, our comprehensive suite of services offers solutions for each of the primary business needs associated with environmental compliance mandates and the reduction of greenhouse gases. Whether you are responding to an executive mandate or positioning your company as an environmental steward, Advantage IQ brings solid industry experience and expertise to your organization.

Advantage IQ's Sustainable Solutions include:

- Energy Supply Management
- Utility Financial Services
- Benchmarking & Performance Reporting
- ENERGY STAR®
- Rate Analysis
- Energy Conservation Services
- Greenhouse Gas Reporting
- Renewable Energy Certificates (RECs)

Energy Webinars Sign up for our educational webinar series for information that will improve your bottom line. Register today to receive monthly invitations.

Summary

- No Cost, Low Cost ECMs are:
 - ✓ Cost effective
 - ✓ **Green**
 - ✓ Easy for anyone to perform
- Can produce up to 5% in energy usage and cost reduction across your company's portfolio
- Greatest success is realized when part of an on-going Energy Conservation Program
- We can help!