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Annual Report Template

How to Use this Home Performance with ENERGY STAR Document

EPA has developed this document to provide Sponsors with a template to ensure all information required by the partnership agreement is submitted to EPA. The Annual report is due December 15th of every calendar year, and can be submitted as an application for ENERGY STAR awards. Please see section C-2 of the Partnership Agreement for details on this requirement.

SPONSOR INFORMATION

Date	12/15/2010
Name of Sponsor	Kentucky Home Performance Program - Kentucky Housing Corporation
Location	Statewide Program - Kentucky - KHC is at 1231 Louisville Road, Frankfort, KY 40601

CONTRACTOR RECRUITMENT AND TRAINING ACTIVITIES

Please include a summary of recruitment and training activities performed in the last calendar year. Include number of new contractors, training courses offered and attended, and any other pertinent information.

You may also include number of jobs completed, progress toward your program goals, energy savings, or any other metrics to illustrate your program's current status. Feel free to attach additional pages, as needed.

The KY Home Performance Program is a new HPwES Program that was announced in March 2010 to contractors, home builders, utilities and other interested parties. The program infrastructure was then designed and put in place during the spring and summer of 2010. A large Contractor and Evaluator Training was held July 2010 to unveil the KY Home Performance Audit/Evaluation Software that was designed/customized by Performance Systems Development of Ithaca NY, to introduce the program's Rebate and Loan Originator and Processor AFC First of Allentown, PA and to introduce the Evaluator and Contractor Recruiter and Training Provider and also third party Quality Assurance Provider Conservation Services Group (CSG) of Waltham, MA. Over 175 individuals attended the training/meeting. The KY Home Performance Program was also featured at the Kentucky Housing Corporation Annual Conference attended by 650 individuals. KY Home Performance was featured in a plenary session and a whole conference track was dedicated to providing program audit software training, rebate and loan processing training, best practices and quality assurance training. Over 50 individuals attended the track and sessions. Numerous presentations and trainings have since been given to numerous home builders associations, interested trade groups and non-profits. Presentations have been made to approximately 400 individuals. Training courses are offered via webinar on a weekly basis and conducted in the field upon request. Several meetings have been held with HVAC oriented firms and businesses and several are in the process of signing up. In addition, the KY Home Performance Program offers and has paid BPI Training Rebates in the amount of \$1,000 per individual/firm that successfully completes the BPI Training. To date 45 training rebates have been issued by KY Home Performance. KY Home Performance also is providing equipment rebates of up to \$2,000 for the first 50 KY Home Performance BPI participants that apply. To date 29 equipment rebates have been processed.

To date the KY Home Performance has a total of 40 total program participants. Program participants include Certified Evaluators (15), Certified Contractor Evaluators (25) and Approved Installers (5). It is important to point out that included in the 40 total program participants are businesses with multiple crews of contractors. Both Certified Evaluators and Certified Contractor Evaluators are required to obtain their BPI Certification and EPA Lead Paint Abatement Certifications. In addition, the KY Home Performance Program also provides KY Home Performance 101, KY Home Performance Best Practices, KY Home Performance Audit/Evaluation Software Training and KY Home Performance Rebate Processing and Loan Training.



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QUALITY ASSURANCE ACTIVITIES

Please include a summary of your QA activities for the previous year. Include number of jobs reviewed (in-field and desktop). If you have made any changes to your QA plan, please details those changes here.

The KY Home Performance Program is new and has literally just come on line and launched. Only one QA Audit has occurred but more are pending and will occur in the first quarter of 2010. The KY Home Performance Program will conduct 100% QA on the first 1,000 units completed under the program. The QA will be conducted by CSG and and CSG Subcontractors. All QA will be completed by BPI Certified Third Party QA Providers.

MARKETING PRACTICES

Please include a summary of marketing practices from the previous year. Include any marketing training or other resources used.

The KY Home Performance Program has also developed a robust fully operational web site that serves as a portal for both professionals and consumers to access KY Home Performance that provides and explanation of the program, background materials, forms rebate and loan information and how to participate in the program. Program participants are able to secure all the forms needed to sign up for KY Home Performance and customers are provided a link to a free home energy self assessment as well as a listing of all program participants that serve their local area/community. Marketing materials for contractors and consumers have been created and are now available. Media and advertising has just recently begun which will include print, internet and web based advertising, Google Search Advertising and a statewide broadcast media buy is scheduled for late December through the end of March. Additionally, several businesses and participating utility partners are also beginning to advertise KY Home Performance and many more will be promoting the program in the near future.

KY Home Performance has signed up 10 utility partners in Kentucky and individual meetings are scheduled with several of the larger remaining municipals in Kentucky and a presentation was also made the Kentucky Municipals Association Statewide meeting in November. KY Home Performance is actively coordinating with the utilities to market/promote the program and combine the benefits of KY Home Performance with the respective utilities benefits and rebates offered when available.

The program has just processed it first rebate to a consumer and just officially was announced to the public in late November. Five additional rebates are in process and four additional loans are in process. Several additional jobs have been entered in the system and an additional 35 jobs are in the process of being entered in NKY by KY Home Performance Partner Greater Cincinnati Energy Alliance. KY Home Performance is also lining up larger HVAC companies who will be signing up to participate and who have just begun promoting the program. Two news conferences were conducted in December and additional events will be held after the first of the year.

KY Home Performance is very well positioned and will take off in the first quarter of 2011!



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MAJOR PROGRAM MODIFICATIONS TO CURRENT OR FUTURE PLANS

Please address any major changes the program is undergoing or plans to undergo in the next year.

KY Home Performance has elected to provide 100% Quality Assurance on the first 1,000 homes that participate in the program.

No other major changes have occurred.