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Annual Report Template

How to Use this Home Performance with ENERGY STAR Document

EPA has developed this document to provide Sponsors with a template to ensure all information required by the partnership agreement is submitted to EPA. The Annual report is due December 15th of every calendar year, and can be submitted as an application for ENERGY STAR awards. Please see section C-2 of the Partnership Agreement for details on this requirement.

SPONSOR INFORMATION

Date	12/9/2010
Name of Sponsor	Dominion East Ohio
Location	Cleveland, OH

CONTRACTOR RECRUITMENT AND TRAINING ACTIVITIES

Please include a summary of recruitment and training activities performed in the last calendar year. Include number of new contractors, training courses offered and attended, and any other pertinent information.

You may also include number of jobs completed, progress toward your program goals, energy savings, or any other metrics to illustrate your program's current status. Feel free to attach additional pages, as needed.

The Dominion East Ohio Home Performance with ENERGY STAR Program kicked off on 10/18/10 using the Consultant Model. To date, we have recruited 9 building shell contractors, 17 HVAC contractors and 1 contractor that does both HVAC and building shell. Recruiting activities included outreach to the contractors that were part of the First Energy Home Performance with ENERGY STAR program in Ohio, as well as contacting other HVAC and building shell contractors to get them involved with our program. GoodCents also took calls from contractors who contacted us after they heard about the program and were interested in becoming a participant.

Each contractor met or spoke with Katie Schade, the Technical Resource Manager for GoodCents so she could explain to them how our program will work and make sure they met the requirements and had the proper paperwork submitted prior to becoming a contractor for our program.



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QUALITY ASSURANCE ACTIVITIES

Please include a summary of your QA activities for the previous year. Include number of jobs reviewed (in-field and desktop). If you have made any changes to your QA plan, please details those changes here.

There are no Quality Assurance activities to report at this time because we do not have any completed jobs. When the completed jobs do start coming in, our QA rate will be near 100% because GoodCents will be conducting the test out on most every home that has completed work. The only homes we will not return to do a test out for are the ones that only had a programmable thermostat or hot water heater tank wrap installed.

MARKETING PRACTICES

Please include a summary of marketing practices from the previous year. Include any marketing training or other resources used.

To market the program, we have done a number of things. Marketing efforts include:

1. Mail drop to 25,000 customers
2. Mimi Avenue Website
3. EcoWatch Journal Ad
4. E4S: Entrepreneurs for Sustainability- Engage with SC2019 Green Building: Retrofit working group Event
5. Gardens Under Glass
6. Fall Improvement Show-Great Lakes Expo
7. Belden Village Mall Home Improvement show
8. Lakewood Library Seminar
9. Cleveland Fall Home Show
10. Metro West Kiwanis
11. Alcoa-"You Make an Impact"
12. Food Show
13. No Impact Man Documentary Event
14. Eton Chagrin Trick or Treat Street Event
15. Chagrin Senior Center-Weatherization Hands On Speech
16. Stay Connected Speech at Lexington Senior Civic Center
17. Holiday Energy Savings-Pleasant Lake Villa Retirement Homes
18. Weatherization Hands On Speech in Brookpark



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MAJOR PROGRAM MODIFICATIONS TO CURRENT OR FUTURE PLANS

Please address any major changes the program is undergoing or plans to undergo in the next year.

At this time, we do not have any plans to make major changes to the program.