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Annual Report Template

How to Use this Home Performance with ENERGY STAR Document

EPA has developed this document to provide Sponsors with a template to ensure all information required by the partnership agreement is submitted to EPA. The Annual report is due December 15th of every calendar year, and can be submitted as an application for ENERGY STAR awards. Please see section C-2 of the Partnership Agreement for details on this requirement.

SPONSOR INFORMATION

Date	12/31/2010
Name of Sponsor	Alliant Energy - Interstate Power & Light
Location	Cedar Rapids, Iowa

CONTRACTOR RECRUITMENT AND TRAINING ACTIVITIES

Please include a summary of recruitment and training activities performed in the last calendar year. Include number of new contractors, training courses offered and attended, and any other pertinent information.

You may also include number of jobs completed, progress toward your program goals, energy savings, or any other metrics to illustrate your program's current status. Feel free to attach additional pages, as needed.

Home Performance with ENERGY STAR was rolled out in three small combination gas and electric communities in the spring of 2010. Customer participation has recently started to pick up, with roughly 20 active participants in the HPwES program, we have not yet completed a test out on any of the homes, but are hopeful that we'll cross that milestone before year end.

Alliant Energy hired a vendor, Cenergy, to perform the test-in and test-out audits. Customers are responsible for hiring contractors to complete the work in their homes.



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QUALITY ASSURANCE ACTIVITIES

Please include a summary of your QA activities for the previous year. Include number of jobs reviewed (in-field and desktop). If you have made any changes to your QA plan, please details those changes here.

Alliant Energy has focused primarily on customer recruitment in three pilot communities in 2010. Because there haven't been any tests outs yet, there are no specific Quality Assurance activities.

MARKETING PRACTICES

Please include a summary of marketing practices from the previous year. Include any marketing training or other resources used.

HPwES has been marketed in connection with Alliant Energy's other audit programs in the pilot communities. Appreciating that not every customer is a good candidate for this program, our approach has been "there's an audit for everyone". Sample marketing pieces are attached.



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MAJOR PROGRAM MODIFICATIONS TO CURRENT OR FUTURE PLANS

Please address any major changes the program is undergoing or plans to undergo in the next year.

In 2011, Alliant Energy will focus more heavily on understanding what it takes to move customers from test-in to test-out. Many customers have expressed their pleasure with the audit, but have not moved ahead with specific recommendations. Understandably there have been some economic challenges that have kept some customers from actively completing projects.

Alliant Energy will also begin identifying new HPwES communities slated for rollout in mid 2011.

Be a Power Thinker!

Sign up for the *Home Performance with ENERGY STAR* program today!

- My home was built before January 1, 2000.
- I am ready to follow through on recommendations to improve my home's energy efficiency and comfort.
- Yes! I have enclosed my check for \$99 (payable to Alliant Energy-IPL) and am ready to save up to \$400 a year on energy bills, earn cash rewards and improve my home's comfort with the *Home Performance with ENERGY STAR* program.

To get started, fill out the *Home Performance with ENERGY STAR* program enrollment form below. Alliant Energy will then contact you to get your initial home energy audit scheduled.

Customer Name _____

Home Address _____

Home Phone _____

Mobile Phone _____

E-mail Address _____

Do you receive your natural gas from Alliant Energy? YES NO

Do you receive your electricity from Alliant Energy? YES NO

To take part in the *Home Performance with ENERGY STAR* program, you must be a natural gas and electricity customer of IPL in Mount Vernon, Lisbon, or Grinnell, Iowa.



alliantenergy.com/homeperformance
1-866-ALLIANT (1-866-255-4268)



New for Mount Vernon,
Lisbon and Grinnell!

Comfy cozy
Power Thinker

Earn cash rewards, improve your home's comfort
and save hundreds on yearly energy bills with the
Home Performance with ENERGY STAR® program.



We're on for you.™



alliantenergy.com/homeperformance
1-866-ALLIANT (1-866-255-4268)

As if lowering your energy bill isn't reward enough.

Save energy, improve home comfort and get up to \$400 in cash rewards with the new **Home Performance with ENERGY STAR®** program.

If you're like most homeowners, unnecessary energy waste is costing you hundreds of dollars each year. Plus, it may be causing annoying drafts, fluctuating temperatures and moisture issues in your home. Stop these problems and put money back in your pocket with the *Home Performance with ENERGY STAR* program for existing homes.

This sounds interesting – tell me more.

The *Home Performance with ENERGY STAR* program helps you earn up to \$400 in cash rewards for making the energy-efficiency upgrades your home needs most. Some suggested improvements may be big (like replacing a water heater) and others may be small (like caulking around windows and doors). Each is designed to help you save money and experience greater home comfort.

But here's the best part – you choose which upgrades are best for you, based on your budget and the energy savings you want to achieve. The more energy you save, the lower your energy bills and the bigger your cash reward.

To enroll in the Home Performance with ENERGY STAR program, there is a one-time \$99 participation fee. This helps pay for the two energy audits you will be receiving (a \$700 value). Remember, your participation fee will pay for itself many times over through lower energy bills, cash bonuses for achieving energy savings and cash-back rewards on energy-efficiency purchases.

Homeowners that complete the *Home Performance with ENERGY STAR* program can expect to save up to **\$199** on natural gas bills and **\$205** on electricity bills each year for the average Alliant Energy residential customer.

Source: Environmental Protection Agency and Alliant Energy's 2008 SEC 10K report.



3 ways to earn rewards!

By taking part in the *Home Performance with ENERGY STAR* program, you'll save about \$404 each year on your combined electricity and natural gas bill, PLUS you can also earn:

- 1. Cash-back rewards on purchases.** Many energy-saving appliances and home improvement materials qualify for cash-back rewards from IPL. Visit alliantenergy.com/rewards before making your purchases.
- 2. Up to a \$400 cash reward for achieving energy savings.** If you reach 50 percent or more of your energy savings goal, you will earn a **\$100-\$400** cash reward from IPL.
- 3. Tax credits from the federal government.** Several energy-efficiency equipment and home improvement upgrades qualify for a dollar-for-dollar credit on your taxes. See which ones qualify at alliantenergy.com/taxcredits.

FUTURE EQUIPMENT		ESTIMATE D ANNUAL ENERGY SAVINGS	ESTIMATE D-COST	PAYBACK PERIOD FOR INVESTMENT	UTILITY REBATE AVAILABLE	FEDERAL TAX CREDIT AVAILABLE
HEATING - REPLACEMENT OF 92 AFUE Furnace		\$250	\$800	3.2 years	YES	YES
HIGH-IMPACT IMPROVEMENTS						
Attic Insulation		\$533	\$1500	2.8 years	NO	NO
HVAC Duct Renovation		\$141	\$450	3.2 years	YES	YES
Basement Wall Insulation						
COOLING - REPLACEMENT OF 14 SEER 2 TON A/C		\$65	\$200	3.1 years	YES	NO
MODERATE-IMPACT IMPROVEMENTS						
Water Heater Replacement		\$18	\$40	2.2 years	NO	NO
Air Sealing		\$39	\$50	.8 years	YES	NO
Hot Water Pipe Insulation						
Programmable Thermostat						
MEASURED SAVINGS						
YES		1970	1448	985		
NO		810	689	405		

BONUS CASH-BACK REWARD
Earn up to \$400 in additional incentives by saving at least 75% of your total estimated annual energy savings. If you save at least 75% of either your total kilowatt-hours or therms, you can earn an additional \$200 each for a total of \$400. If you save less than 75% but at least 50% of either your total kilowatt-hours or therms, you can earn an additional \$100 each.

This is a sample customized *Home Performance with ENERGY STAR* report.

Is *Home Performance with ENERGY STAR* right for you?

- Do you have areas of your home that aren't as comfortable as the rest?
- Do you spend more than \$1,000 in energy bills each year?
- Are you willing to spend money to make your home more comfortable and save money long-term on energy bills?

If you've answered **yes** to any of these questions, *Home Performance with ENERGY STAR* is for you!

How the program works.

- 1. A certified home energy expert will give your home a top-to-bottom energy inspection (a \$350 value).** You will get a customized report, identifying where your energy dollars are going, suggested improvements, and how much energy and money you can expect to save. Some energy-efficiency measures (compact fluorescent light bulbs, programmable thermostat, water heater wrap, etc.) may be installed on the spot for free.
- 2. You pick three or more improvements that make the most sense for you, and work towards getting the projects completed within one year.** You'll receive a customized report of improvements for your home. We'll also provide a list of local contractors who have special training to assist with your projects, as well as expert guidance to help you make the right decisions.
- 3. Once your projects are complete, the energy expert will return to perform a follow-up audit (a \$350 value) to determine how much energy you are now saving.** If you meet or exceed your energy-savings goal, you will receive a bonus check from IPL for \$100-\$400. This is in addition to any cash-back rewards you receive from IPL on your equipment purchases, your monthly energy savings and any federal tax credits.

